



2016 Annual Report

INTRODUCTION

Cesta domů has been around for 15 years now. During that time, we provided care to 1,837 patients and their families. Some employees and volunteers have been with us the whole time, carrying invaluable experience and an inspirational legacy of the initial enthusiasm. Dozens of other employees and supporters joined us along the way and brought a new energy as well as experience from other disciplines and institutions. The fact that Cesta domů is a living organism is further evidenced by the annual number of new employees – in 2016, 12 new colleagues were hired and 4 current employees changed or expanded their current position. We decided to pay more attention to supporting the managerial skills of our executives and launched a project called the Professionalization of Cesta domů. We are planning to review our social services, the strategic and fundraising plan.

Last year, Cesta domů was again part of the pilot programme of the VZP health insurance company, testing the covering of costs for mobile hospice services (mobile specialized palliative care). The results of this project were officially presented on 1 November 2016 at a seminar in the Chamber of Deputies and pleased everyone running mobile hospices. The data clearly showed that the care provided by mobile hospices is safe, that we can take care of very complicated and unstable patients while preserving the quality of their lives, and that an overwhelming majority of our patients (95%) actually spend the end of their lives at home without the need for the so-called terminal hospitalization. According to the Ministry of Health and VZP, it seems realistic that a new model of mobile specialized palliative care (home hospitalization of the terminally ill) could be partly covered by public health insurance from 2018.

Our operation was greatly enriched by the care we provided to our child patients. In 2016, we took care of 4 children and their families. The assumption that taking care of terminally ill child patients differs in many aspects from taking care of adults was confirmed. Surprisingly, the differences do not only lie in medical procedures but mainly in the ways and scope of psychosocial support provided to the child patient and their entire family.

At Cesta domů, every year is different. New stories, new challenges. I look forward to the following years and thank everyone who helps us move on.

Marek Uhlíř, Director

CESTA DOMŮ AND ITS MISSION

Cesta domů is a non-profit organization; its mobile hospice services enable home care for the terminally ill and dying patients and offer support to their families.

The organization also tries to contribute to social and legislative changes that are necessary for improving care for dying people. Cesta domů offers educational activities, runs several web portals, a publishing house and a specialized library.

Together we share and publicly work to support the acceptance of the fact that dying is an important part of life.

DIRECT SERVICES OF CESTA DOMŮ

There are six direct care services provided by Cesta domů. Martina Pojarová was in charge of them in 2016.

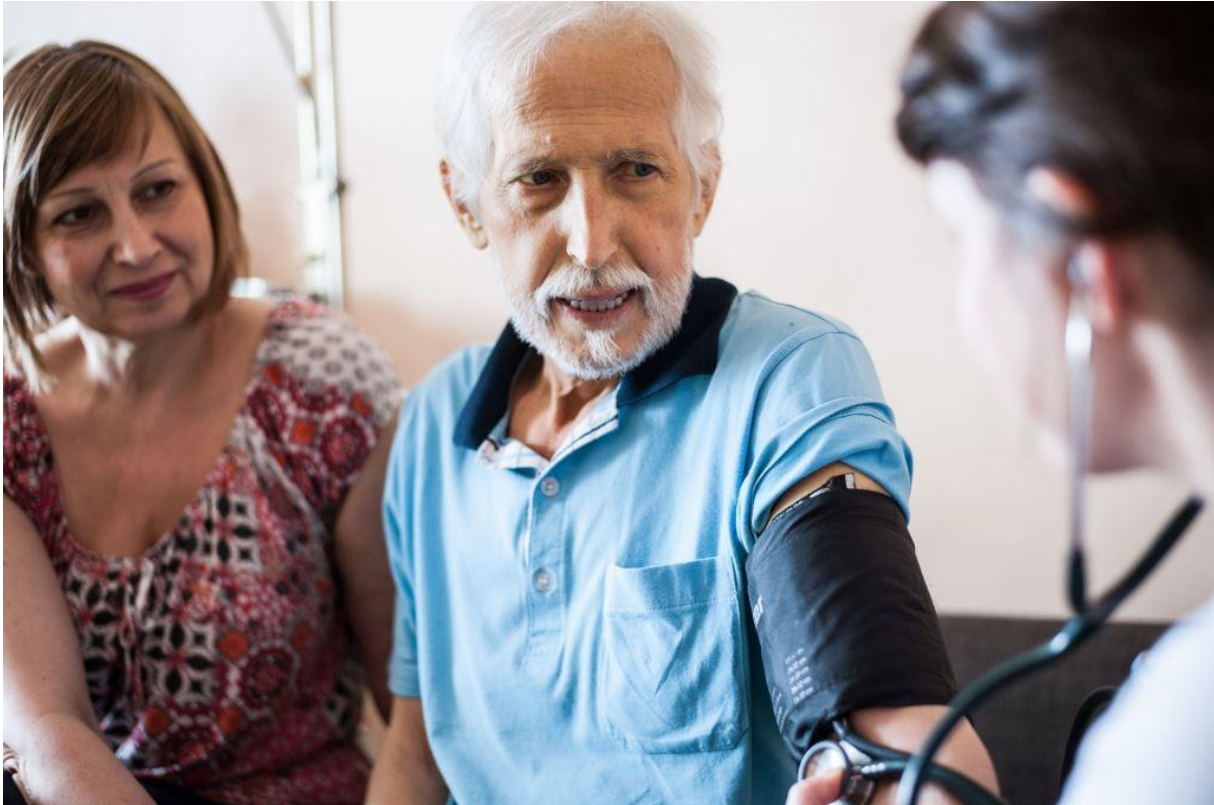
Advisory Centre

Advisory services of Cesta domů are available to people across the Czech Republic who need advice on how to care for a terminally ill person or cope with the loss of a loved one. The mission of the Cesta domů Advisory Centre is to provide professional social counselling to clients confronted with dying, considering care for a terminally ill patient or saddened by the death of a loved one.

We are delighted that this backbone service of Cesta domů is now available throughout the working week from 9 am to 5 pm. In 2016, we managed to extend this free personal and telephone counselling service by an extra day of operation. The advisory centre held a total of 2,511 counselling conversations: almost 10 conversations a day. The Cesta domů Advisory Centre also responds to requests for home hospice care, with 414 received last year.

For those who prefer written communication on complex life situations, we offer an **online consulting service** where experts from Cesta domů answer your questions within six business days. The advisory centre is part of the information portal Umírání.cz for patients and caregivers. Every question with an answer is published for the needs of others and helps an average of almost 400 people who read it.

The Advisory Centre is managed by Karolína Pochmanová and a team of five social workers.



Medical Services

We offer 24/7 medical services to terminally ill and dying people in their home environment. In addition to treating the physical symptoms of the disease, we offer support in addressing additional difficulties (psychological, social and spiritual) faced by our patients and their families. A team of health professionals and psychosocial workers take care of the patient and their caregivers. If requested by the client, a psychotherapist, clergyman, respite services assistants and trained volunteers visit the family.

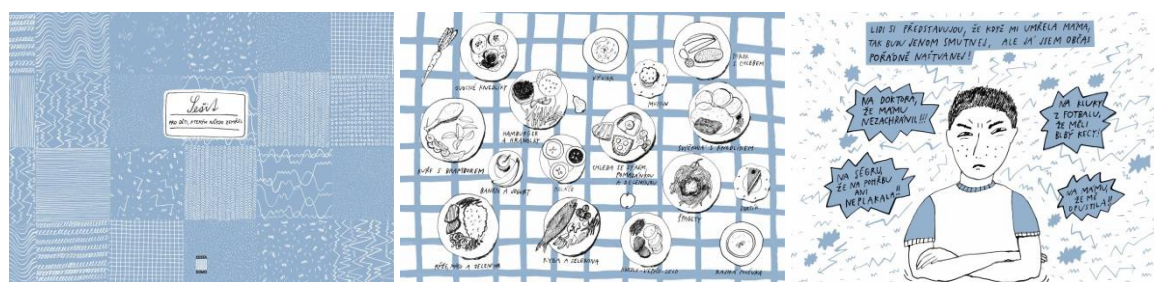
136, 190 and 217. These figures indicate the number of patients of our **home care hospice** in 2013, 2014 and 2015 respectively. Every year, their number grew significantly. In 2016, we set the goal of maintaining the capacity of direct care services on last year's level and stabilizing the teams that provide it. In 2016, we took care of 220 patients (129 women and 91 men) and their families. Cesta domů took care of an average of 16 dying patients a day. A typical patient spent 16 days in the care of our hospice. Our doctors and nurses made a total of 3,544 visits to dying patients, 591 of which were urgent cases. Our medical staff spent a total of 6,497 hours with the patients.

In 2016, we continued to care for **paediatric patients**. Four children whom their parents wished to take home for the last weeks of their lives died in our care. It turns out that our multidisciplinary team is able to take care of two children at the same time without significantly reducing the capacity for adult patients. As a tool to match the expectations of all participants, we chose the so-called family conference, i.e. a

moderated meeting of family members as well as caregivers from our multidisciplinary team or other professionals from other organizations. In 2016, volunteers working in families with a child patient were given training.

The medical team of Cesta domů, comprised by 2 staff members, 9 external physicians and 7 nurses, is led by senior consultant Irena Závadová.

AVAST Foundation is the general partner of our medical team. We expanded the car fleet of our community palliative care unit thanks to a donation from Mr. and Mrs. Havel and MITSUBISHI Corporation, as well as the financial support of the Air Navigation Services of the Czech Republic and the Alza.cz company and its employees.



A notebook for children who lost a loved one

Created by Jindřiška Prokopová and Martin Loučka, this notebook is for children who have lost a loved one. It was co-authored and illustrated by Petra Josefína Stibitzová. It is intended for children from 5 to 15 years of age. The notebook was published thanks to the support of the Ministry of Labour and Social Affairs of the Czech Republic and the NET4GAS company in the publishing house of Cesta domů.

Support Team

Our support team consists of psychosocial workers, psychologists, a psychiatrist and a chaplain. These specialists are permanent members of the multidisciplinary team of Cesta domů. They provide care to patients, caregivers and the bereaved in clients' homes or in the consulting rooms of Cesta domů. With the admission of child patients two years ago, their area of activity expanded to paediatric clients, comprising not only of child patients but also of their siblings or children who are faced with the death or dying of their parents, grandparents, or other members of their family of their family. The members of our support team spent a total of 559 hours during 486 individual consultations both in family homes and in the consulting room of Cesta domů. Our psychosocial workers also organize self-help sessions of the Podvečer club which is open to all bereaved.

The support team is led by Jindřiška Prokopová.

From letters to Cesta domů

Dear friends,

Let me address you this way and tell you that it was you who helped me and my husband in the most difficult moments of more than sixty years of our life as a couple.

We both knew we would have to say goodbye and our only wish was to spend the last moments together. (...) I had no idea that there was such a great organization, capable of helping its clients and their loved ones deal with the pain and psychological demands associated with the preparation for the last moments together in a professional and very empathetic way.

Thank you for your perfect approach to my husband and me. In the most difficult moments of my life, you helped me cope with this irreparable loss and at the same time, you helped me arrange all the official necessities. The help was provided regardless of the hour, and always in a thoughtful and willing manner. Thank you very much for that. Being able to rely on immediate and effective help when my husband's health worsened made my situation so much easier. (...) I cannot express how grateful I am for the empathic behaviour and professional approach of all the people from Cesta domů our family met, be it medical, nursing, psychological or social assistance (...)

Once again, I realized that if it had not been for non-profit organizations like you, it would have been difficult for many of us to cope.

Thank you very much. I wish you a lot of success and recognition in your very beneficial activities.

Milena Jírová



Respite Services

The respite services of Cesta domů are intended for the long-term and terminally ill and their families living in the city of Prague. Our assistants support patients in activities related to daily care, so that their caregivers might get some rest. The respite services are not related to the admission to home hospice care. In 2016, these services were used by 55 people, 27 of which were clients of our hospice at the same time. Our assistants spent a total of 6,640 hours with the clients. In addition to hygiene assistance and increasingly popular inflatable bath tubs, they offer regular assistance, giving the caregivers time for a well needed rest.

In 2016, our respite services team was managed by Karolína Pochmanová and consists of 8 assistants.



Průvodce smrtelníka (A Mortal's Guide)

At the end of 2016, the Paseka publishing house published a book by Ondřej Nezbeda, *Průvodce smrtelníka*, in which the author benefited from his experience as a respite services assistant in Cesta domů.

Rental Service

We provide compensatory aids that facilitate home care for the ill and dying. Our aids can also improve the quality of life for seniors, disabled people and people who have suffered an injury. Our rental services were used by 462 clients who rented a total of 713 aids.

In 2016, the rental was led by Anežka Moravcová and Otto Adamec.

Volunteering

The volunteering programme has been part of Cesta domů for 15 years, since the very beginning. Our volunteers are a diverse group of people, each of whom has a unique place in our team. 27 volunteers were visiting our patients' families. 41 volunteers work in our charity shops. Other volunteers helped with the transportation of aids to our clients' homes, others with organizing fundraising and educational events and with administration.

Those interested in volunteer work with hospice patients go through a complex selection procedure. The aim is to narrow down the number of those who we think are well equipped for this activity and who then receive training. In 2016, a group of

lecturers formed among the volunteers to help satisfy the demand for people from Cesta domů at cultural and educational events organized by other organizations.

In 2016, the volunteers of Cesta domů worked a total of 5,105 hours, 650 of which was in patients' family homes and 3,000 in charity shops. We thank the KPMG Czech Republic for supporting our volunteer programme.

In 2016, the programme was managed by Juliána Bindášová.

LIBRARY

The Cesta domů library specializes in palliative and hospice care in its entirety, collecting documents from the fields of medicine, nursing, psychology, social work, spirituality. The collection currently comprises 4,224 books, audio media, electronic documents and periodicals. Approximately one fourth of the collection is of foreign origin with most of the titles unavailable elsewhere in Czech Republic. In 2016, 176 new documents and several dozen of periodicals were bought. Most of them, 136 books and audio CDs, were donated to us. More than 700 readers came to the library throughout 2016.

In 2016, Ludmila Nohýnková handed over the leadership to Eliška Mlynáriková.

PUBLIC RELATIONS

Palliative care is no longer an unknown concept in the public, at least from our point of view. It is evidenced by a number of media outputs, discussions, lectures and new books. Hospice care was the subject of the evening news several times, the tabloid daily newspaper *Blesk* published a series of articles and an interview with one of our patients. Another success was a series called *Dělníci smrti* (Workers of Death), one part of which was also dedicated to a patient of ours. We were part of the VZP health insurance company pilot programme testing the covering of costs for mobile hospice services and making the palliative care related issues visible to ministries and other significant institutions. Education and awareness-raising activities are one of the cornerstones of our work and we will keep doing them.

Meeting with Donors and Sympathizers

Again, we decided to leave the shore and invite our donors and sympathizers for a cruise on the Vltava river. The **spring meeting with our donors** took place aboard the Rohan Boat Prague near the Libeň bridge. Musicians of the Prague Cello Quartet livened up the evening with their music. At the beginning of March, we invited our supporters to the **Divadlo v Dlouhé** theatre to see a performance called *O líné babičce* (The Lazy Grandmother). Almost 400 people attended this event. In autumn, we

invited our donors and sympathizers to our office and direct care facilities for a **breakfast**. On the occasion of the 2016 World Hospice Day on the second Saturday in October, Cesta domů organized a traditional **concert** on the evening before to remind the general public of the importance of palliative care. The concert took place on 7 October in the La Fabrika cultural centre in the Prague district of Holešovice. Approximately 200 people came to see the Trombenik band and other performers. We take up every opportunity to meet the people who support us.

Online Communication

Facebook allows us to communicate with people from all over the Czech Republic, to present the diversity of our work and to place it in the context of events in our country and abroad. In 2016, we attracted 2,300 new followers, getting close to a total of 9,000 fans. Communication with our supporters is very nice and gives us energy to keep on working. **Kaleidoskop**, the monthly newsletter of Cesta domů, is one of the oldest online communication tools we use. Last year we started using MailChimp to create and send the newsletters. Thanks to this service, we are able to better evaluate what articles and news appeal most to our total of 3,300 readers.

The information and advisory portal **Umirani.cz** for patients and caregivers completed its first full year of operation with new design. The website was visited by over 230,000 unique users, 291 of whom wrote a question for our online consulting service. In 2016, we published 45 original and reprinted articles. The next phase of redesigning of our web projects concerned the portal **Cestadomu.cz**. We spent the second half of the last year preparing their new form. The redesign of this website saw us faced with the task of looking at the operation of Cesta domů in its complexity, thinking about the relationships between our services and clarifying the terminology. We tried to make the graphic design and photographs as close as possible to what Cesta domů really is about. All photographs were taken either in our clients' homes, consulting rooms, offices or at our events.



You Are Not Alone

Thanks to the support of the Ministry of Health of the Czech Republic within the Swiss-Czech Cooperation Programme, we were able to create an animated spot with the following message: "even in the most difficult moments we do not have to be alone." The spot was created in the MAUR film studio by Lucie Sunková, the only person in the Czech Republic using the unique animation technique of glass painting. The video was broadcast in the time Czech Television regularly reserves for charity projects from 01 to 21

August and from 03 to 09 October 2016 and seen by 9,746,880 viewers. In February and March (19 February - 09 March), it was also screened in all cinemas of the Cinema City network and seen by 258,022 people. The spot can be played on our Facebook profile.

Fundraising Auction

In terms of organization, the fundraising auction of art works is the most demanding event. Last year's auction took place on 4 November 2016 in the Hilton Prague hotel where we found an elegant environment and a generous partnership. When preparing the event, auction creator Lenka Kerdová drew some inspiration from the rich tradition of previous years. At the same time, she aimed to enrich the auction with a wider selection of authors from among the younger generations of artists. The auction thus saw some classical works by famous and well-known authors, works on the border between design and free art as well as small illustrations and objects created by young artists.

"Our intention is to offer the bidders a lucrative investment opportunity but also to draw the attention of the public to many interesting talents and movements of contemporary Czech art" says Lenka Kerdová.

All works in the catalogue attracted keen interest of the bidders who eventually purchased 3/4 of them. Other works found new owners in the post-auction sale on our website. The proceeds amounted to a total of CZK 1,624,111. As in previous years, the event was moderated by Miroslav Zíka.

The events and media outputs were managed and organized by Lenka Váňová.



Mušle (Seashells)

The most successful artworks of the 2016 fundraising auction were those of Pavla Hroudová. The price of her watercolours *Mušle* (Seashells) and *Kytovci* (Cetaceans) went up from the starting price of CZK 1,500 up to CZK 66,000.

EDUCATIONAL ACTIVITIES AND SHARING EXPERIENCE

Internships in Cesta domů are more popular every year. We organized a total of 46 internships for people from related organizations. In 2016, the number of candidates for doctors' internships increased (13 persons). But other professions represented in

palliative teams took part as well: social workers, nurses and caregivers, psychologists, managers, fundraisers. We spent a total of 894 hours sharing our know-how with other people and organizations. We also became an accredited workplace for the community nurse programme of the Institute for Postgraduate Medical Education of the department of non-medical disciplines.

We would like to highlight the **paediatric internship days** for the professional public that were also beneficial in terms of internal education. There were two case study seminars on the care for child patients and their families for the professional public, sparking off a debate on possible solutions to the dilemmas and issues of childcare within the professional community and sharing good practice. In an effort to work with parents as well, we organized two evening seminars in maternity centres on the communication with children about death and related issues. Cesta domů is actively represented in the working group on palliative care for children at ČSPM ČLS JEP. We worked in the preparatory team of the II. Children's Palliative Care Conference which took place in November 2016 in Prague.

We take an active part in the education of the professional and general public. 2016 saw the continuation of the advance healthcare directive project (see below), we published new documents and launched several media campaigns. Journalists and other professionals refer to us when in need of an expert opinion and a human story. We participate in discussions, festivals, films screenings and other educational events. We put on lectures for professionals in palliative care and other fields. 600 doctors and nurses attended a total of 13 lectures given by the senior consultant MUDr. Irena Závadová at the Institute for Postgraduate Medical Education. Other Cesta domů employees held almost 90 hours of lectures.

Czech patients and doctors want to decide together

In the spring of 2016, we published the **results of a public opinion poll** focusing on the institute of advance healthcare directive, timely care planning and the communication between doctors and patients. Both doctors and the public would like mutual communication to improve and treatment choices in the event of a serious illness to be a joint decision. But people do not talk about their ideas and most of them do not know what legal instruments could guarantee them that their wishes for treatment will be considered if and when they are no longer able to decide for themselves. Public opinion polls on dying and care for the terminally ill are commissioned by Cesta domů and carried out by the STEM/MARK research agency. The most recent poll was financially supported by the Ministry of Health of the Czech Republic from the Swiss-Czech Cooperation Programme.

The educational activities of Cesta domů are coordinated by Eliška Mlynáriková.

The educational activities of Cesta domů are supported by Komerční banka's Jistota foundation.

Selected projects in 2016:

Strengthening and supporting family cohesion in families caring for terminally ill members – within the MLSA subsidy programme “Family and protection of children's rights”

Having dealt with children's palliative care for two years, we decided to tackle the issue of children with a dying member in their families. Thanks to this project, supported by the Ministry of Labour and Social Affairs (MLSA), we were able to target the work of our support team on the entire family system, actively promoting meaningful communication between (caregiving) adults and children according to the situation and age of the child. The project helped us focus on children with a dying member of their families and clarify what space and form this issue should have in our organization. One of the main benefits of this project was pointing out the issue of supporting children in families caring for a dying member and including the related methodology in the standard services of our support team.

Care for dying and bereaved children

Thanks to this project, funded by the Pomozte dětem (Help Children) fundraising campaign organized by the Czech Television and the Civil Society Development Foundation (NROS), we provided dying children and those who were losing or lost a close relative (sibling, parent or grandparents) with a therapeutic environment where they could process the loss they were coping with. Care is provided primarily in the form of non-directive play therapy - in children's homes or in the consulting room of Cesta domů. Two child psychologists were admitted to our multidisciplinary team. We offer their services to the families of our child patients/clients through the work of a psychosocial worker. The project also includes interviewing, supervising and providing specialized therapeutic aids.

Advance care directive – how to properly fulfil it – within the MLSA programme called “Promoting publicly effective activities of nationwide, senior citizens' organizations”

This project, supported by the Ministry of Labour and Social Affairs, came to its end after two years. We organized a series of courses for the public, where people could learn how to write their advance care directive (also known as “living will”) correctly. During the two years, the courses took place in most regions of the Czech Republic. Two of them were specifically designed for doctors. On 13 October 2016, an expert conference for social workers and health professionals was held in Prague. The participants received information on the institute of advance care directive from the legal, ethical and medical point of view. Information leaflets were distributed directly to general practitioners' offices all over the Czech Republic.

Raising public awareness of the possibilities of care and the rights of people at the end of life

The project was supported by a grant from Iceland, Liechtenstein and Norway within the EEA. Thanks to the support of the Czech NGO Programme, Cesta domů was able to coordinate a whole set of activities to facilitate access to the information on palliative care and end-of-life rights, and publish two educational materials for caregivers (Home Care Guide) and general practitioners (Palliative Care in a Nutshell). The project also considerably increased the capacity of Cesta domů advisory services, extending the opening hours of the advisory centre.

Two heads are better than one – palliative care in professional and public discourse

After more than two years, the project supported by the Swiss-Czech Cooperation Programme through a grant from the Ministry of Health of the Czech Republic came to its end. A lot was accomplished in this project and Cesta domů will benefit from it even after its termination. This complex project aimed at the development of fundraising, strengthening international cooperation and an awareness-raising campaign for the general public. The project helped us stabilize our fundraising team and increase its efficiency, share our experiences with colleagues from the mobile hospices in Austria, Switzerland, Romania and Georgia, and attend a conference organized by the European Association of Palliative Care in Copenhagen. Over the course of the project, several campaigns in national newspapers, Prague and Brno public transport, social networks, cinemas across the country and in the Czech Television broadcast were launched to make the end-of-life related issues part of the public awareness again. Also thanks to this project, the latest public opinion poll was carried out and presented, the information portal Umirani.cz was completely redesigned and a unique animated video was created.

Together until the end

Cesta domů took part in the pilot project of the AVAST Foundation aiming to integrate palliative care into the homes for the elderly. Throughout the year, a number of meetings took place, both at the management level of several homes and mobile hospices, as well as at the level of the multidisciplinary team members. The aim of the project was to verify the principles and procedures of providing palliative care in the Sue Ryder Home and to develop a methodology of such care that could be shared with other homes for the elderly that want to start working with a mobile hospice. At the same time, we worked with other homes for the elderly that showed interest in consulting or practical assistance with the introduction of palliative care to their facilities.

Professionalization of Cesta domů

With its current size, Cesta domů can be compared to a thriving small business and reached a stage where it needs to adjust the internal operation to its size and growth.

We received support from the Operational Programme Employment and in the next two years, we will be able to deal with the development of work with human resources. There will be a number of professional seminars and workshops that will improve the leadership skills of Cesta domů financial, human resources and leadership management.



Evropská unie
Evropský sociální fond
Operační program Zaměstnanost

FINANCE AND FUNDRAISING

Cesta domů could not provide its services and develop without the support of our donors. We could not do our job if it were not for a large group of people, companies and institutions that consider the issue of a dignified end of life one of their priorities. We appreciate every penny that allows us to do our job to the fullest, plan the future and engage in public affairs in the field of palliative care.

Our budget is made up of donations from individual and business donors, state budget subsidies, grants from foundations and endowment funds and income from our own activities and fundraising events.

Club of Supporters

Even though we never used your services, you gave me the courage to take care of my grandmother when she was dying. Without you, we probably would not have had the courage to take her home and not leave her in hospital. Thank you very much for what you are doing.

I support Cesta domů because hospice care is very important for the whole society and should be supported. Everyone dies, and many of us could end up using home hospice services (rather than a hospital). I also like the educational programmes you organize. Death should not be a taboo.

Anna Kopecká, member of the club

The members of the Club of Supporters are donors who contribute a minimum of CZK 200 a month to support our activities. The money collected from the club members is not linked to a specific project and service, it is an important source of income that we can use according to current needs. The life of every non-profit organization is very difficult, so we greatly appreciate the support and confidence of our club members and other regular donors. In 2016, the Club of Supporters was joined by 162 people with a total contribution of CZK 2,345,632, almost CZK 750,000 more than in 2015. The club has a total of 700 members, the average of their annual contribution amounted to CZK 4,065.

Fundraising Tools

The **calendar of Cesta domů** is an online tool our donors can use to become the patrons of one or more days in Cesta domů. In 2016, 253 days were supported with an amount of CZK 632,500. As is the case with the Club of Supporters, these donations are based on the trust of our donors and provide us with the freedom to use the money according to our needs. We are aware of the increasing popularity of online communications and payment tools. That is why we redesigned the **Cestadomu.cz** website with much attention to the "**Support Us**" section and simple donation options through online payment. We are also involved in the project of Česká spořitelna where people paying with their credit card can use the **Melinda application** to determine the degree of generosity for the benefit of a selected non-profit organization. We are also part of the donor SMS project. The price of an SMS sent in the form of DMS CESTADOMU to 87 777 is CZK 30, Cesta domů receives CZK 28.50.

Cesta domů joined the project **RunCzech – Běž pro dobrou věc** (Run for a Good Cause) where runners could buy their starting numbers from Cesta domů and thus contribute to our operation. The people who decide to run for Cesta domů can participate in three events: Prague Half Marathon, Marathon and the 10km Grand Prix in autumn. 90 runners contributed a total of CZK 147,000 to the budget of Cesta domů. Every year, our supporters come up with their own **fundraising events for Cesta domů** (birthday celebrations, charity concerts and shops) and donate the proceeds to us.

We are very grateful to everyone who use their time, money or skills for the benefit of Cesta domů.

Fundraising and donor care at Cesta domů are managed by Helena Štohanzlová, the finance department by Tomáš Matocha.

OUR FUTURE

In the years to come, we will continue to advocate the reimbursement of mobile specialized palliative care as suggested by the results of the VZP pilot project. We are ready to share everything we know so that other organizations gain the self-confidence and desire to join the pilot project. Passing on experience and supporting mobile hospices in other regions of the Czech Republic is one of our key priorities. We also became an accredited workplace of the Ministry of Health for the community nurse programme, which means that students will also be able to choose Cesta domů for their compulsory internship. We would like to become an accredited workplace for specialized education of doctors in palliative medicine. In order to share our experience and provide quality services, we must continue to pay attention to direct care services and the professionalization of internal operations.

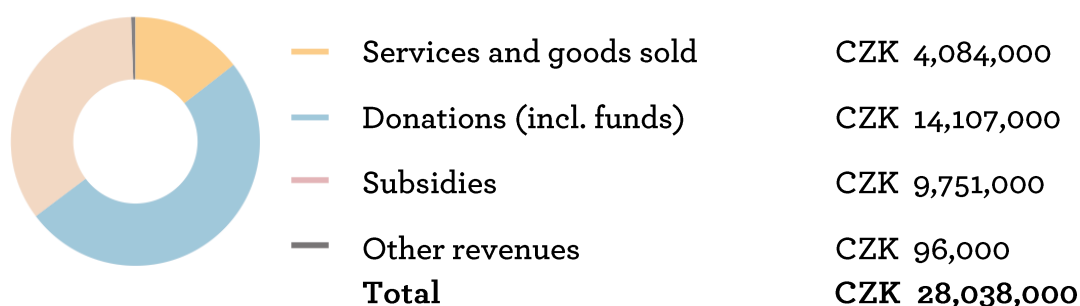
ECONOMIC ACTIVITIES IN 2016

The auditor's report on the audited financial statements of Cesta domů, z.ú. issued as of 31 December 2016 was prepared by the company AUDIT SERVIS, spol. s.r.o.

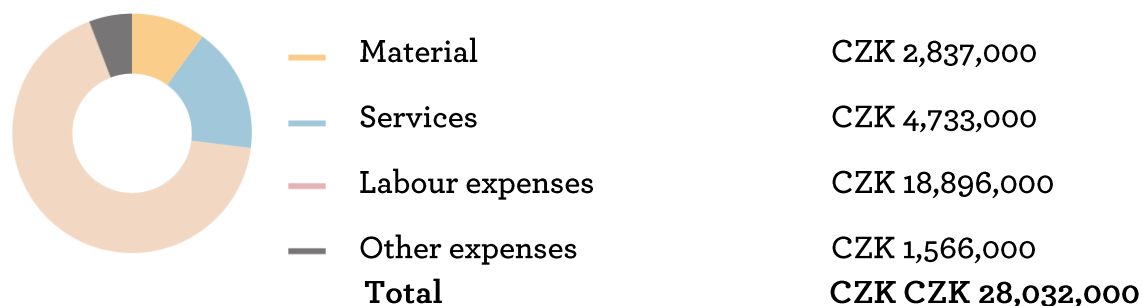
The auditor issued an unqualified opinion.

The full version of the annual report including our financial statements is available for download on our website.

Revenues



Expenses



ASSOCIATIVE BODIES OF CESTA DOMŮ

Statutory authority:

Mgr. Marek Uhlíř

Director

Association Board in 2016

Akad. mal. Martina Špínková (until February 2016)

Association Chair

MUDr. Ondřej Sláma, Ph.D. (since February 2016)

Association Chair

Mgr. Václava Bratinková

Association Vice-Chair

Prof. RNDr. Milan Kodíček, CSc.

Association Vice-Chair

Doc. MUDr. Štěpán Špínka, Ph.D. (until February 2016)

Association Vice-Chair

RNDr. Josef Basík

Mons. ThLic. Tomáš Holub, Th.D.

Ing. Richard Kaucký (until February 2016)

Mgr. Ondřej Krása (until February 2016)

JUDr. Rostislav Silný

Founders:

MUDr. Ondřej Sláma, Ph.D.

Oncologist, palliative care physician

Ak. mal. Martina Špínková

painter

Alžběta Marková, MAS

nurse

Members of these bodies do not receive any reward for their work and all their activities are voluntary.

PEOPLE OF CESTA DOMŮ 2016

As of December 2016, Cesta domů had 44 employees, amounting to a total of 35.95 FTEs including agreements. Direct care made up for 22.28 FTEs, educational programmes for the professional and general public, work with donors, library and administration for 13.67 FTEs.

In 2016, Cesta domů worked under the leadership of:

Marek Uhlíř, Director

Irena Zavadová, Senior Consultant

Martina Pojarová, Service Manager

Tomáš Matocha, Finance Director

Helena Štohanzlová, Fundraising Manager

Vojtěch Kozlík, Managing Director of the service organization ProCestu s.r.o.

Following people worked for Cesta domů in 2016:

Mára Adamců, Otto Adamec, Alice Bílková, Tetyana Bilyak, Tereza Bímová, Juliána Bindášová, Eliška Bláhová, Tomáš Blažke, Ludmila Böhmová, Kateřina Bransburg, Jiří Černý, Veronika Drnková, Gabriela Ducháčková, Dagmar Dynybylová, Daniela Eiseltová, Zuzana Francová, Oldřich Hanibal, Olga Havlínová, Jakub Hein, Adam Houska, Hana Chlumová, Václav Chytil, Kateřina Janoušková, Jana Janžurová, Zdeněk Kalvach, Lenka Kerdová, Pavel Klimeš, Marie Klimešová, Eliška Knapová, Gražina Kokešová Kleinová, Mlada Komárková, Jan Kořenek, Mikuláš Kosák, Michal Kouba, Helena Krejčíková, Anna Krutská, Jiří Kučera, Martin Loučka, Tereza Lužná, Johana Malá, Jaromír Matějek, Markéta Matochová, Veronika Matochová, Andrea Matoušková, Kateřina Menčíková, Anna Mikulová, Eliška Mlynáriková, Mahulena Mojžíšová, Anežka Moravcová, Judita Němcová, Tom Neubert, Ondřej Nezbeda, Ludmila Nohýnková, Magdalena Pehalová, Jakub Peřina, Ivana Pičmanová, Karolína Pochmanová, Pavel Pokorný, Kateřina Pospíšilová, Jindřiška Prokopová, Marcela Provazníková, Leonardo Ragusa, Barbora Rejzková, Petra Rendlová, Michaela Růtová, Tereza Řezáčová, Barbora Slavíčková, Alžběta Slavík Živá, Olga Steinertová, Olga Stránská, Barbora Szonowská, Nikola Ševčíková, Štěpánka Škampová, Alena Štěpánová, Pavel Šuchman, Martina Tesařová, Alžběta Těšitelová, Magdalena Tomášková, Kateřina Tulachová, Libor Vaněk, Martina Vaňková Dvořáková, Lenka Váňová, Katarína Vlčková, Pavla Vopatová, Jan Vrátný

...and many other people of various professions who worked for us as freelancers or volunteers. **Thank you!**

COOPERATION

A L S , s. r. o., ABC MAGNET s.r.o., ACI-AUTO COMPONENTS INTERNATIONAL, s.r.o., add egg s.r.o., Advance Healthcare Management Institute s.r.o., AGILAB group s.r.o., A L B E R T I N A s.r.o., ALBI Česká republika a.s., ALFIX ČR , s.r.o., Alza.cz a.s., Amgen s.r.o., AUDIT SERVIS, spol. s r. o., AUSCH REAL ESTATE, s.r.o., Aukční servis Prošek, Avast Software s.r.o., AWAC, spol. s r.o., AW-dev, v.o.s., BDP RSC s.r.o., Betagas s.r.o., BNP Paribas Personal Finance SA, odštěpný závod, bnt attorneys-at-law s.r.o., BYPASS s.r.o., CCS Česká společnost pro platební karty s.r.o., CENTRUM DOHODY, s.r.o., Citibank Europe plc, organizační složka, CLARINO, s.r.o., CLINUVEL s.r.o., Coca-Cola HBC Česko a Slovensko, s.r.o., Coffee Source s.r.o., ComAp a.s., Czech Irish Business and Cultural Association, ČEPS, a.s., Česká pojišťovna a.s., Česká televize, Českobratrská církev evangelická, Českomoravská stavební spořitelna, a.s., Československá obchodní banka, a. s., ČVUT v Praze, Fakulta architektury, D.U.K. H&C s.r.o., Daňová kancelář Macková, s.r.o., DAUFI Consulting s. r. o., DAVINUS s.r.o., Delfín travel s.r.o., DIGNITA s.r.o., Diplomatic Spouses´ Association z.s., Display, z.s., doblogo s.r.o., Dobrobazar, z.s., D-ploy (Czech Republic) s.r.o., Druhý sbor ČCE v Praze 3 Žižkově, DTS-Praha a.s., ECOMAIL.cz, s.r.o., Economia, a.s., EPIMEX spol. s r.o., Eppendorf Czech & Slovakia s.r.o., Erhartova cukrárna, Evropský sociální fond, Explore Productions, s.r.o., ExxonMobil Business Support Center Czechia s.r.o., FABIÁN - BRDY, občanské sdružení, Farma Kozárovice s.r.o., FBE Praha, s.r.o., Fond pro NNO, Fórum dárců z.s., Foxtron s.r.o., front creative s.r.o., GASTRONAUT, s.r.o., GIVT.cz s. r. o., GlaxoSmithKline, s.r.o., graphica tisk & web s.r.o., GT ATELIÉR GEODÉZIE, spol. s r.o., Gymnázium Arabská, Happy Training & Consulting, s.r.o., HEIM 68, a.s., Helgi Analytics, s.r.o., Hilton Prague, Hilton Prague Old Town, Hypnosis s.r.o., IDS Media CZ s.r.o., IMMUNIA spol. s r.o., INNA s.r.o., INVESTKONSULT, spol. s r.o., J.O.D.Dvořákovi s.r.o., JAVLIN, a.s., JK Machinery, s.r.o., JpSoft s.r.o., Kardiologie pro děti a dorost, s.r.o., Kolektory Praha, a.s., KPMG Česká republika, s.r.o., Krahujci s.r.o., La Fabrika, LÁBUS AA - Architektonický ateliér, s.r.o., Laděk, z.s., Lesy České republiky, s. p., Liga proti rakovině Praha, LINVA s.r.o., LIVING VENUES a.s., Magistrát hlavního města Prahy, MARIMEDIC s.r.o., MAZÁK s.r.o., MEDAC, spol. s r.o., MEDESA s.r.o., MEDIAN, s.r.o., MEGABOOKS CZ, spol. s r.o., Městská část Praha 1, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, Mezinárodní asociace žen v Praze, z.s., Ministerstvo práce a sociálních věcí ČR, Ministerstvo zdravotnictví ČR, MITSUBISHI Corporation, odštěpný závod, MKS Research, s.r.o., Modela, spol. s r.o., Modřanská farnost, MONETA Money Bank, a.s., MUDr. Youngová & spol., s.r.o., MUSA catering s.r.o., MUSA, s.r.o., MY.GYN s.r.o., Nadace AGROFERT, Nadace České spořitelny, Nadace ČEZ, Nadace Divoké husy, Nadace Charty 77, Nadace Komerční banky a.s. – Jistota, Nadace rozvoje občanské společnosti, Nadace Taťány Kuchařové – Krása pomoci, Nadační fond AVAST, Nadační fond J&T, NADAČNÍ FOND OBĚTEM HOLOCAUSTU, NET4GAS, s.r.o., NEWTON Media, a.s., NWD Private Asset Management, a.s., ONLINE APPS s.r.o., Opportunus s.r.o., Otto Bock ČR s.r.o., Pavel Hnilička Architekti, s.r.o., Pedira

s.r.o., Podolka Gastro, s.r.o., PORTÁL, s.r.o., PragInt, spol. s r.o., Pragotour s.r.o., Prague Cello Quartet, PROFILOX s.r.o., Program švýcarsko-české spolupráce, Radioservis, a.s., Rámy pasparty s.r.o., Repromat, a.s., ResAd, s.r.o., Retail Fashion s.r.o., RETRY s.r.o., Řízení letového provozu České republiky, státní podnik, SBM HOLDING GROUP, s.r.o., SENTIENT s.r.o., S E T O S spol. s r.o., SHX Trading s.r.o., Smíchovská komorní filharmonie, Software602 a.s., Správa majetkového portfolia Praha 3 a.s., Starship Pikartova s.r.o., Státní ústav pro kontrolu léčiv, STEM/MARK, a.s., Studio Designiq, Sun Marketing, s.r.o., SYXT 4 s.r.o., Tantehorse z.s., Tarsago Česká republika, s.r.o., Teva Pharmaceuticals CR, s.r.o., The Prague Concert Co., s.r.o., Tres consulting s.r.o., Trigema Building a.s., TROMBENIK Prague Klezmer Band, Umělecká skupina LACUS MORTIS, Uměleckoprůmyslové muzeum, ÚVT, s.r.o., Volkswagen Financial Services, Výbor dobré vůle-Nadace Olgy Havlové, W.A.G. payment solutions, a.s., WEIL, GOTSHAL – nadační fond, YOUNG & RUBICAM Praha s.r.o., ZOOT a.s.

REGISTERED OFFICE AND CONTACTS

Cesta domů, z.ú.

info@cestadomu.cz / www.cestadomu.cz / IČO: 265 28 843

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Offices

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Medical Facility, Counselling Office, Client Admission, Respite Services

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Medical Equipment Rental

Boleslavská 12, Praha 3 / Phone: +420 775 556 925

Library

Boleslavská 16, Praha 3 / Phone: +420 775 055 207

Bank Details

Account number 2800193970/2010, Fio banka, a. s., V Celnici 1028/10, Praha 1

If you want to send us a one-time gift, use the variable symbol 357. Thank you very much!

Websites

www.cestadomu.cz

www.umirani.cz – information, discussion and advisory portal

www.mojesmrt.cz

www.facebook.com/cestadomu

www.cestadomu.cz/knihovna – Cesta domů library

eshop.cestadomu.cz – Cesta domů charity shop

vzpominky.nezavirejteoci.cz – virtual memorial site



PROCESTU s.r.o.

The non-profit organization Cesta domů, z.ú. set up a subsidiary, ProCestu s.r.o., for the operation of its publishing house, charity shops and café.

2016 was a year of development in the service organization of Cesta domů. After several years, we finally found suitable premises for the Cesta domů charity café, the books from our publishing house were sold wholesale and our second charity shop in Bělohorská street celebrated its first full year of existence. We believe that this year's work will bear fruit in the years to come, whether in the form of financial support for the main activity of Cesta domů or by broadening our offer of information and support. Two thirds of the teams managing our charity shops, publishing house and café are made up by volunteers. We are pleased that this model works and we thank all those involved, employees and volunteers alike. The services organization is managed by Vojtěch Kozlík.

Cesta domů Publishing House

“Thank you very much for the good work. I have several children’s books published by Cesta domů and they are an invaluable aid in everyday work with children and their families; for me, my fellow therapists as well as psychologists and accompanying specialists.”

K. K., psychologist, Nelahozeves

In 2016, the Cesta domů publishing house published eight new titles: three translations (Slon v pokoji, Lars a Ráchel, O smrti smřtující), three new books by Czech authors (A smutek utek, Příhoda málo uvěřitelný, Kocouře, ty se máš), the Notebook for Children who Lost a Loved One by Martin Loučka, Jindřiška Prokopová and Josefína Stibitzová and one book for the elderly (Chvilé po západu slunce).

The offer of the publishing house includes over thirty books for both professionals and the general public, for the smallest and the oldest, and several dozen of leaflets and brochures. The books are not just about the end of life, they deal with a variety of challenging topics: children's books from the Bludiště edition help families with children cope with sadness and fear, with taking care of their grandparents and understanding that it is good to help each other. We are trying to justify the existence of this, at the first glance, uncomfortably focused and utilitarian publishing house and we are pleased to see that families with children as well as psychological counselling centres, libraries, rescue services and hospices read our books more and more often. Our books are sold by most of the major distribution companies, we established ourselves within an interesting group of small publishers, at important book fairs and we are, a little unintentionally, among a few respected, artistically profiled Czech publishers. Popular Czech writers offer us cooperation, reviewers appreciate the quality of our texts and the artistic rendition of our books. In March, two of our books were awarded in the Most Beautiful Czech Book contest, V Betlémě se svítí with Adriana Skálová's cutouts and Martina Špinková's Divný brach strach. Therefore, we hope that our publishing activity has a purpose and provides the people of today with a variant of *ars vivendi* and *ars moriendi*. Martina Špinková is the chief editor of the publishing house.

Charity Shops

We run two charity shops, similar to each other and yet different. The shop in Bubenská street is bigger and works as a headquarters where goods are ordered and prepared for events. Located in a quieter part of the city, the shop in Bělohorská street is mostly visited by locals who often come back. Both shops sell the goods produced by the publishing house (in addition to books, there are original postcards, greeting cards, notepads and wrapping papers) together with things brought by those who want to help (clothes, dishes, toys, books and various curiosities or antiques). Second-hand products accounted for two thirds of all sales. However, we were faced with a substantial number of donations and had to sort them so that they did not pile up and we could find a use for any possibly redundant items, e.g. by donating them to the needy. Postcards are the best-selling goods in our shops with a total of approximately three thousand items sold. Sorting and selling is done by volunteers, adding up to a saving of almost two FTEs. The volunteers also help with sales at events. The spring and autumn edition of the JakPak thrift shop (the most recent one took place in the Holešovice market), the Svět knihy, Tabook and Knihex book fairs, the book fair in the

town of Havlíčkův Brod and Dyzajn market were among the most important events. In 2016, we took part in a total of 53 events and had the opportunity to offer books and talk to people interested in more information all over the country. Our e-shop underwent a major change too, now offering e.g. alternative delivery methods, electronic payments and selected books from our second-hand bookshop.

We are delighted that for several years, our shops have been working as planned: they are not only a selling point of interesting books and things of all kinds, but also a place where people can open up, ask for advice and talk. We hope the shops will continue on this path and the café will join them soon. Every day, hundreds of people visit the shops and dozens of them are approached, encouraged and cheered up by our volunteers and employees. In 2016, the shop in Bubenská street was led by Tereza Špinková, the shop in Bělohorská street by Zuzana Hájková.

Charity Café of Cesta domů

In the spring of 2016, the Church of Brethren rented us a commercial space in Soukenická street No. 15 for a friendly price. In summer, we started preparing the renovation of the interior and selecting new colleagues as café managers. Both the renovation and the selection procedure were successful and we opened the café in autumn. It is designed as an oasis of calm with good coffee and soups, as an opportunity to get to know Cesta domů in a non-intrusive way and as a meeting place. We continue to work with the Samaří club that used to rent the space earlier and now, after the opening of the café, continues organizing lectures and exhibitions. The café is used for both business and social events, and we also offer a quiet separate room for rent. The coffee we serve is of fair and bio quality. We believe that in 2017, the café will attract enough guests who will be happy to come back. The café is managed by Ludmila Kopecká and Eva Smutná.

PEOPLE OF PROCESTA IN 2016

The following people worked for the service organization in 2016:

Lucie Bezděková, Markéta Císařová, Markéta Čábelová, Zuzana Hájková, Marie Kazmarová, Ludmila Kopecká, Vojtěch Kozlík, Václava Linhartová, Štěpánka Ryšavá, Daniel Ryšavý, Eva Smutná, František Špinka, Martina Špinková, Tereza Špinková, Klára Trefná.

COOPERATION

DMA Praha, s.r.o., Fair & Bio pražírna, Magistrát hlavního města Prahy, MEDESA s.r.o., Meyra ČR s.r.o., Městská část Praha 6, 7, Ministerstvo kultury ČR, Otto Bock ČR s.r.o., papelote s.r.o., POLÍFKÁRNA, Statens kulturråd, Studio Designiq

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Websites

www.cestadomu.cz/nakladatelstvi

eshop.cestadomu.cz

www.cestadomu.cz/obchody

www.cestadomu.cz/kavarna

www.facebook.com/kavarnaCD

www.facebook.com/dobrocinnnyobchodCD