



2017

# Annual Report

## INTRODUCTION

When I became the director of Cesta domů six years ago and wrote the introduction for the very first time, I described Cesta domů as an organisation that “stubbornly insists on simple and comprehensible ideas: people want to spend their last days at home and among their loved ones and, at the same time, with good care and dignity – and if the health system cannot provide people with this, we need to do it.” When Martina Špinková, the founder and first director of Cesta domů, handed the organisation over to me, she said: I gave Cesta domů what I could, guided it through the beginnings, but now it needs someone to make it a professional organisation and a part of the system. I would be happy for that moment to be the beginning of a beautiful tradition in Cesta domů: a tradition of directors who can confidently hand over their function at the right time. And since my term of office as director of Cesta domů ends in August 2018, and both Martina’s wishes with which I took over her office are now fulfilled, I decided not to apply for another four-year term. I feel I should leave at the height of my powers.

Cesta domů is in good shape today. It keeps insisting stubbornly on simple and comprehensible ideas. It makes our world and our society a little better. It is based on a strong civic attitude and a community of several thousand donors, sympathisers and volunteers. It honours the dignity of the individual and the value of every human life in each of the days our lives comprise. In recent years, this idea has been supported so strongly that we, together with other hospices and professional societies, have been able to change the reimbursement system for the terminally ill. An increasing number of families entrust us with the care for their loved ones in the most difficult times, including the parents of terminally ill children.

I read a blog post of one of our bereaved remembering our care for her loved one. She wrote: Cesta domů is like a Swiss clockwork, only driven by empathy. Since then, I like to think of Cesta domů in these terms with pride. At the time of preparing this annual report, we do not yet know who will lead Cesta domů in the years to come. But let me say this: dear new director, I wish you to enjoy listening to the quiet and precise operation of the Swiss clockwork, to be amazed by what is good in us, in our society, by the generosity of our donors, without whom we would not have survived for more than four months, and by the energy of our employees and volunteers. I also wish you a lot of stubbornness in promoting a simple and comprehensible idea that each of us is a human being until the last day of our life.

Marek Uhlíř, Director

## CESTA DOMŮ AND ITS MISSION

Cesta domů is a non-profit organisation; its community palliative care services enable home care for terminally ill and dying patients and offer support to their families.

The organisation also tries to contribute to social and legislative changes that are necessary for improving care for dying people. Cesta domů offers educational activities, runs several web portals, a publishing house and a specialised library.

Together we share and publicly work to support the acceptance of the fact that dying is an important part of life.

## DIRECT SERVICES OF CESTA DOMŮ

In direct services, a major milestone of 2017 was the completion of the pilot programme of the VZP health insurance company and the Czech Ministry of Health testing the covering of costs for mobile specialised palliative care. The result is a tremendous success: a new tariff and a new reimbursement decree. Since 1 January 2018, the regional councils and health insurance companies have been able to include mobile specialised palliative care into the system of paid health care. We are glad to have been part of the pilot programme and contributed to this result.

In 2017, we still had to go without this legislative support, yet we managed to increase the annual number of clients we offer our services to. Our multidisciplinary team provides our patients with six inter-related direct-care services. The graphics below gives you an overview of the team members and their work.

In 2017, direct services were managed by Karolína Pochmanová.

### **Advisory Centre**

Our advisory centre provides advice and information to those who care about the dying in their home environment and those who want to prepare for such care. Advisory centre members help plan the individual steps of providing care to an incurably ill person. They also offer help to people who cope with the loss of a loved one. The advisory centre provides free and professional social counselling through personal or over-the-phone consultations and is open from Monday to Friday from 9 am to 5 pm. The advisory centre workers also accept requests for hospice care.

Advisory centre in 2017 in figures:

- The advisory centre held a total of 3,533 counselling conversations, over 14 conversations per working day.
- The centre received 486 requests for home hospice care, i.e. almost 2 every working day.

- In addition to personal and over-the-phone consultations, we also provided advice on-line through our on-line consulting service at Umirani.cz. In 2017, we answered 416 questions.

Four social workers worked in our advisory centre last year. Thanks to an ESF grant for the *Professionalisation of Cesta domů*, a social services audit took place last year, including professional social counselling.

In 2017, the advisory centre was managed by Veronika Drnková.



### Medical Services

Terminally ill and dying patients in our care have a 24/7 access to health services. If needed, we also visit them at night and on weekends. Our medical team treats the symptoms of a severe illness – pain, shortness of breath – so our patients do not have to be in hospital. Both doctors and nurses can also perform minor operations in the home environment, cleaning or replacing cannulas, removing effusions etc. Our health team can also take care of child patients.

Community palliative care unit in 2017 in figures:

- 260 patients were in the care of the unit.
- Cesta domů took care of an average of 16,5 patients a day.
- A typical patient spent 15,5 days in the care of our hospice.
- Our doctors and nurses made a total of 3,544 visits to patients in the capital city of Prague.
- Our medical staff made a total of 621 field visits at night and on weekends.

In 2017, an independent audit of the management of medicines and medical devices was carried out within the scope of legal regulations and we successfully processed all resulting suggestions. We had our care agreement and conditions translated into English and Russian, and speeded up our response rate to the request for care so that the patient's family is contacted by the head nurse – who may also provide a medical consultation during the call – within 5 working days.

In addition to the Sue Ryder Home, we established cooperation with other assisted living facilities interested in palliative care so that their clients do not have to be taken to hospitals at the very end of their lives.

The medical team, consisting of 3 staff members and 7 nurses, was led by our senior consultant Irena Závadová. Pavel Klimeš was in charge of our nursing team.

AVAST Endowment Fund is the general partner of the medical team with W.A.G. payment solutions playing an important role as a partner, too.

## Support Team

The care provided by doctors and nurses of Cesta domů would not go without our support team that provides psychosocial and spiritual support to our clients and their families. The team includes psychosocial workers, psychologists, psychotherapists and clergymen. Their aim is reducing the emotional and administrative burden for the patients and caregivers, both during and after care. The bereaved are offered individual accompaniment through their grief and a safe space for sharing within the self-help sessions of the Podvečer club, which take place once a month in the Cesta domů Library.

In 2017, the support team spent 676 hours with our clients, of which 162 hours were spent with the bereaved.

We appreciate that the state enterprise Lesy ČR (Forests of the Czech Republic) was the support team's general partner in 2017.

The support team was led by Jindřiška Prokopová.

## Who makes up our multidisciplinary team and what they do



*Doctors admit a patient to care and administer the treatment. They are available whenever the treatment needs to be assessed, changed or re-arranged or a minor operation carried out. The patient does not have to be transported to a hospital.*



*Nurses are the main care coordinators for the patient and their loved ones. They regularly visit the family, monitor the patient's condition, establish contact with other hospice services and inform the attending physician. They spend time with the family after the patient dies.*



*Psychosocial workers visit our clients in their home environment and represent Cesta domũ in explaining and concluding care contracts. They help and accompany the patient and their families in social issues and offer supportive interviews.*



*A psychotherapist offers an interview about the difficult life situation with the patient or those accompanying the patient. They provide occasional or regular psychotherapeutic sessions, either during treatment or in periods of mourning.*



*Respite services assistants regularly offer relief where the family needs it most. They support our clients in daily activities, allowing the caregivers to have some time off.*



*Clergymen offer support in spiritual and existential issues. Upon the patient's or their loved one's request, they come to visit the family, listen to them. They help the patient find balance, faith and hope. If the bereaved wish so, they take care of the burial service or participate in it.*



*Volunteers help or represent the loved ones who care for the patient while they need to run an errand or take rest. They also perform practical activities related to care.*

## Respite Services

Cesta domů provides its respite services not only to its own hospice clients but also to other long-term and incurably ill patients who live in the capital city of Prague. The respite services assistants support patients in day-to-day activities (hygiene, diet, accompaniment etc.), giving caregivers some time to rest. In 2017, our assistants spent a total of 6,853 hours with the clients.

Just like professional social counselling, respite services were part of a social services audit. During the year, we successfully processed all suggestions resulting from this audit. The Olga Havlová foundation supported our respite services team, and all assistants received training in basal stimulation.

Respite services were managed by Martina Tesařová.

## Rental Service

The medical equipment rental providing compensatory aids that facilitate home care for the ill and dying in their home environment is intended not only for our clients but also for the general public. Our rental services were used by 609 clients who rented a total of 1,413 aids (double the number from 2016).

The rental service was led by Otto Adamec in 2017.

## Volunteering

Each year, our volunteers spend several thousand hours working with the families of our patients, in charity shops, distributing equipment, helping with administrative agenda and organising public events. If we converted their dedication into figures, it would take up two and a half FTEs. Our volunteers also help build a community of people who spread the idea that each one of us deserves a dignified end of life.

Volunteers in 2017:

- 102 volunteers got involved in the activities of Cesta domů, spending a total of 5,608 hours of their time helping in all areas of the organisation's operation.
- Our volunteers deserve great credit for running both of our charity shops. Thanks to them, the shops have an unmistakable atmosphere people like to come back to. Last year, 44 volunteers worked for a total for 3,123 hours in the charity shops.
- 26 volunteers made 139 visits to our patients' families totalling to 624 hours.
- In 2017, the fifteenth series of volunteer training courses took place in Cesta domů.

In 2017, the programme was managed by Markéta Novotná.

We thank KPMG Czech Republic and the Ministry of Health for supporting our volunteer programme.

### From letters to Cesta domů

*Hello,*

*on behalf of the entire Elšík family, I want to thank you from the bottom of my heart for taking care of our mum in her last moments. You guided us and helped us overcome the fear, the pain and the uncertainty, not knowing whether we did everything right.*

*Thanks to you, we spent mum's last moments at home, and despite her great pain, those were wonderful moments filled with love. We caressed each other and brought back old memories until the very end. We were given a precious time for which we are grateful, and we will treasure deeply in our hearts.*

*This was a new experience to us that we were not able to imagine at first, but we knew that this was what we wanted. We are incredibly grateful that you opened this door for us. Mum died at home, in an environment she loved, surrounded by her loved ones.*

*Please accept our thanks and the great admiration we have for your work. All of you were very helpful, empathetic, caring and diligent. Always ready to offer advice and help.*

*Thank you from the bottom of our hearts.*

*Richard Elšík*



## EDUCATION AND EXPERIENCE SHARING

Sharing information and making it available to those who care for people at the end of their lives, be it professionally or for family and other personal reasons, is part of the Cesta domů mission since its founding. Our library focusing on palliative and hospice care related topics is open all year round, our staff and volunteers give lectures, participate in various debates at conferences, workshops or the media. We regularly make our daily practice available to dozens of trainees from both medical and paramedical disciplines.

### Library

With more than 4,000 books on end-of-life related topics in the broadest sense of the word, the Cesta domů library includes audiobooks, fiction and professional publications in the Czech and English languages from the fields of medicine, nursing, psychology, social work, and spirituality. In 2017, 177 new books and audiobooks were added to the fund, acquired thanks to donations and grants.

Last year, the library was supported by the Ministry of Labour and Social Affairs and the League against Cancer. We also thank for donations made by individual donors as well as the Portál and Radioservis publishing houses.

The library collection was also enriched by books from our own editions:

- *Knížka pro vdovy na prvních pět let (A Widow's Guide for the First Five Years* by Kristin Meekhof and James Windell): The book offers a very specific help to widows in the difficult first weeks after their husband's death, but its strong point is that, unlike many other books, it takes into account a five-year period widows go through.
- *35 způsobů, jak pomoci truchlícímu dítěti (The Dougy Center for Grieving Children)*: 35 small, simple and practical pieces of advice based on hundreds of experiences with children of all ages.
- *Je smrt jako duha? (Is Death Like a Rainbow?)* by Jeanette Bresson Ladegaard Knox): Together with the lion-hearted Emily, this Danish book by asks questions about death (not only) children like to ask.

### Internships and lecturing at Cesta domů

The internship days organised by Cesta domů are a traditionally popular event, their capacity usually fully booked several months before they take place. Each seminar is unique and tailor-made to a particular group of participants. The presentations of our lecturers are based on case studies and “best practice” examples with an emphasis on the multidisciplinary nature of mobile specialised palliative care. In 2017, the demand for internships and lectures from various specialised hospital facilities increased



considerably. It mainly concerns medical and non-medical healthcare professionals, psychologists, psychosocial workers or chaplains. Cesta domů also played a significant role in sharing methodology with hospice organisations that had a view of being included in the VZP insurance company pilot programme in 2017. One of the positive side effects of the Cesta domů education activities lies in establishing contact with other workplaces, meeting with colleagues from practice (both hospice and hospital) and sharing experience.

- A total of 49 interns (of whom 13 were doctors and 12 nurses, others worked as psychosocial workers, fundraisers, chaplains, managers etc.) spent a total of 89 days in Cesta domů (some days saw multiple ongoing internships).
- There were a total of three internship days events: for social workers, health professionals and helping professions students (45 participants, 15 hours of lecture).
- As lecturers, we held 62 lectures for some 2 250 listeners.

The library and internships in Cesta domů were led by Eliška Mlynáriková in 2017. We would like to thank the Komerční banka's Jistota foundation and the Ministry of Labour and Social Affairs for supporting our educational activities.

### Feedback from our interns

#### *What are the most important takeaway lessons you learned and will teach in your organisations?*

*The main takeaway for me is that even very ill patients, including those suffering from serious symptoms, can be taken care of at home till the end of their lives. That even their relatives with no previous experience can handle this with a little advice and help from the specialists. When I saw how happy the patients and their caregivers were, I realised that this was the right way to spend the last days of your life. Despite going through the hardest period of their lives, they look calm and confident. I will certainly motivate my patients to leave the hospital and find a home care hospice. Thank you for being here and doing your work with enthusiasm.*

*Magdaléna Zelená, doctor*

#### *What did you find new and interesting?*

*The completely different approach to the patient than the one I knew from hospitals was certainly new and interesting. When talking to our patients, it was not only physical and health problems that were of importance, but also a "social conversation" about the plans, meetings and events that they were looking for (it was just before Christmas then). I was also very much surprised by the relatives and their courage in particular as they played the most important and, at the same time, the most difficult roles in the whole process. The*

*whole internship had a remarkably positive effect on me. I realised that dying is part of being ill and this is the best way to deal with it. At home, with your loved ones, with the support of empathetic and selfless nurses, doctors, social workers and volunteers of Cesta domů.*

*Tereza Lichnovská, doctor*

## **PUBLIC RELATIONS**

The idea Cesta domů has spread and the services it has offered connect it to a wide circle of people of different professions, hobbies and lifestyles. We truly enjoy each and every encounter that makes us look beyond the world we live in. The human diversity also reminds us of what we have in common: we all have to think about the end of our life and how to best spend it. And that is also why we try to talk about the end of life with other people every year. In 2017, we launched a public campaign called “Happily ever after or If your loved ones could choose, they would choose to die at home”. The fairy-tale motif follows the usual pattern of most fairy tales, yet it does not settle for the beautiful princess’s wedding. It was designed and created by Matěj Konečný and his creative agency Bypass in cooperation with Miloš Kočí and Aleš Pokorný.

### **Meeting with Donors and Sympathizers**

In spring, we gave our supporters an opportunity to come to the Dejvické divadlo theatre to see a fundraising performance of *Stuck* by David Doubt and to contribute to the operation of the Cesta domů community palliative care unit. The show was sold out and thanks to the generosity of our donors, a total of CZK 342,500 was added to the budget of Cesta domů. We thank the Dejvické divadlo theatre for their kind support.

We swapped the steamboat from last years for a garden under the Prague Castle to thank the donors and supporters of Cesta domů. During the evening in the blooming Ledebour Garden, our guests could meet the employees of Cesta domů and enjoy the music of the Prague Cello Quartet. Throughout the event, latest production of our publishing house, products from our charity shops as well as tombola tickets were available.

In autumn, we organised the traditional breakfast for our donors and supporters to meet those people without whom we could not have done what we do.

### **Fundraising Auction**

The fundraising auction of artistic works is another traditional autumn event organised by Cesta domů. Our auctions offer an excellent opportunity to meet the supporters of Cesta domů, contemporary art collectors and of course our employees and volunteers. This year’s offer followed the tradition of past years, while giving space to artistic forms that are not usually found in auctions. For people from outside Prague and those who did not have the courage to compete with experienced bidders at the auction, we set up a new on-line auction site with a collection of 61 artworks to be auctioned.

The long process of designing the auction catalogue concept, negotiating with artists, preparing the printed version of the catalogue and producing the event came to an end on 30 November at Hilton Prague hotel. Total proceeds, including post-auction sales, amounted to CZK 1,402,000. We would like to thank everybody who took part in the event!

### Concert

The World Hospice and Palliative Care Day takes places on the second Saturday in October. It is celebrated every year in many countries around the world on all continents. Cesta domů joined the celebrations by organising a concert of three bands. We were very pleased that Houpací koně, Sunflower Caravan and Tata bojs decided to support the hospice movement and create an unforgettable atmosphere in the La Fabrika cultural centre in the Prague district of Holešovice on 5 October.

### On-line communication with the public

- The newly designed Cestadomu.cz website site has been in operation for the first year and was nominated for the Křišťálová lupa award in the public benefit service category sponsored by Czech Television.
- 278,000 visitors used the information services of the Umirani.cz portal. 25 articles on end of life related issues were published on the website.
- In October, we celebrated breaking the record of 10,000 fans on Facebook.
- More than 4,300 people are subscribed to our monthly Kaleidoskop newsletter.

In 2017, public affairs of Cesta domů were coordinated by Lenka Váňová.

## FINANCE AND FUNDRAISING

The donors, fans and supporters of Cesta domů are a large group of people we are accountable to for what we did last year. It is hard to believe that there are more than two thousand people and more than a hundred corporate partners each year, whose small as well as bigger gifts are necessary for our operation. Their support is not taken for granted. It is thanks to them that we can change the way palliative care is perceived in our country and fulfil the terminally ill people's wish to die peacefully, to be with their family in an environment they like.

We are very pleased that the number of people willing to admit that death is a natural part of our lives is increasing. We are happy to maintain daily contact with them and to inform them about Cesta domů and the overall state of palliative care in our country.

### **A big thank you to all our donors!**

Our budget is made up of donations from individual and business donors, state budget subsidies, grants from foundations and endowment funds and income from our own activities and fundraising events.

Individual and private donors make financial donations to us with the confidence that we use them efficiently on what is most needed provide great support to us. You can find a complete overview of our finances in the following section. Below are some of the figures that we keep marvelling at.

- In 2017, our Club of Supports had 640 members who contributed a total of CZK 2,591,514.
- In addition to the club members, we have another 598 contributors, whose contributions to Cesta domů amounted to CZK 2,054,651.
- The total income from all individual (regular and irregular) donors amounted to CZK 8,513,014 in the previous year.
- Companies/corporate and other foundations donated CZK 5,662,398.

Fundraising and donor care were managed by Helena Štohanzlová.

The finance department of Cesta domů was managed by Tomáš Matocha in 2017.

### *Why did you choose to support Cesta domů?*

*Because of my personal family experience, I'm very well aware of how important and neglected hospice care is. It is even worse in mobile hospice care, the capacity of which is poor and insufficient. I would therefore like to support your projects and efforts to raise awareness on dignified dying at home among the public. And I also like the Mojesmrt.cz project and the idea to bring the issue of dying back to people as was natural in the past.*

*Monika Lendrová, a member of the Club of Supporters since November 2017*

## SELECTED PROJECTS IN 2017

### **Grant Support Programme, Ministry of Health**

Thanks to the grant support, we were able to bring out four important leaflets for the public on the care for incurable patients and communication (not only) in the family. The information leaflets and a brochure were available in our advisory centre for anyone interested in them and are also available for download on the Cesta domů website.

### **Support programme for non-governmental non-profit organisations involved in the health sector incl. palliative hospice care, Ministry of Health**

In the first round of the programme, we received support for the translation and publication of an illustrated book for children called *Je smrt jako duha? (Is Death Like a Rainbow?)* and a short accompanying book for parents and teachers called *Přemýšlet a objevovat (Think and discover)*. Both books were written by the Danish writer and philosopher Jeanette Bresson Ladegaard Knox and offer help to children and parents in talking about death and human mortality. In the second round, we received support for

the preparation and printing of a book entitled 35 způsobů, jak pomoci truchlícímu dítěti (*The Dougy Center for Grieving Children*). The original English version of the book was used for many years by our employees and Cesta domů has now published it for Czech families as well.

### **A few little steps, grant programme supporting publicly effective activities of elderly organisations with a nation-wide reach, Ministry of Labour and Social Affairs**

With this project, we intended to support the elderly population to have a full life. We focused on areas where there is a lack of support, information, advice and encouragement. Using specific pieces of advice in information leaflets and brochures, we addressed the ill and fragile elderly people, supported the caregiving children of people at the end of life, offered help and support to the widows and little children living in families with their grandparents and great-grandparents. We printed and distributed information leaflets for elderly people at the end of life, published the Czech translation of *Knížka pro vdovy (A Widow's Guide)* and reprinted the book *Kocouře, ty se máš (Cat, you are lucky)*. We also compiled an information leaflet on compensatory aids. We organised workshops on selected titles and distributed the information leaflets for children to the paediatric outpatient facilities and waiting rooms in the Czech Republic. The remaining publications were placed in the waiting rooms of general practitioners, hospices etc.

### **Professionalisation of Cesta domů, ESF - Operational Programme Employment**

2017 saw the continuation of a project focused on the internal development and professionalisation of Cesta domů: a series of expert seminars from the so-called Management Academy focused on time management, project management, budgeting, conducting development and feedback interviews with subordinates etc. In addition to the Management Academy, individual consultations with experts on human resources, budgeting, fundraising, quality of service took place. The project was supported by the Operational Programme Employment.



Evropská unie  
Evropský sociální fond  
Operační program Zaměstnanost

## ECONOMIC ACTIVITIES IN 2017

The auditor's report on the audited financial statements of Cesta domů, z.ú. issued as of 31 December 2017 was prepared by the company AUDIT SERVIS, spol. s.r.o.

The auditor issued an unqualified opinion.

The full version of the annual report including our financial statements is available for download on our website.

### Revenues



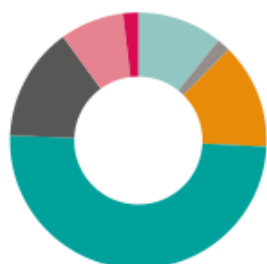
—	Services and goods sold	CZK 4,497,000
—	Donations (incl. funds)	CZK 14,898,000
—	Subsidies	CZK 10,776,000
—	Other revenues	CZK 5,612,000
	<b>Total</b>	<b>CZK 35,783,000</b>

### Expenses



—	Material	CZK 2,283,000
—	Services	CZK 7,475,000
—	Labour expenses	CZK 20,982,000
—	Other expenses	CZK 5,034,000
	<b>Total</b>	<b>CZK 35,774,000</b>

### Funds



Donation bound to

—	Collection funds	CZK 10,485,00
—	Donations bound by a project for future years	CZK 1,673,000
—	Donations not bound by a project for future years	CZK 13,014,000
—	building a palliative center	CZK 48,715,000
—	Resources allocated on depreciation	CZK 14,080,000
—	Cumulated revenues	CZK 7,862,000
—	Valuation differences of the subsidiary ProCestu s.r.o.	

	CZK -1,866,000
Total	CZK 93,963,000

## ASSOCIATIVE BODIES OF CESTA DOMŮ

### **Statutory authority**

**Mgr. Marek Uhlíř**

*Director*

### **Association Board in 2017**

**MUDr. Ondřej Sláma, Ph.D.**

*(until June 2017)*

*Association Board Chair*

**MUDr. Zdeněk Kalvach, CSc.**

*(since June 2017)*

*Association Board Chair*

Member of the Association Board since February 2017

**Mgr. Václava Bratinková**

Vice-chair (until June 2017), since then a regular member

**Prof. RNDr. Milan Kodíček, CSc.**

Vice-chair (until June 2017), since then a regular member

**Tereza Kaucká**

Vice-Chair (since June 2017)

Member of the Association Board since February 2017

**Ing. Jan Žůrek, CSc.**

Vice-Chair (since June 2017)

Member of the Association Board since February 2017

**RNDr. Josef Basík**

**JUDr. Rostislav Silný**

### **Founders**

**MUDr. Ondřej Sláma, Ph.D.**

*Oncologist, palliative care physician*

**Ak. mal. Martina Špinková**

*painter*

**Alžběta Marková, MAS**

*nurse*

Members of the association do not receive any reward for their work and all their activities are voluntary.



## PEOPLE OF CESTA DOMŮ 2017

As of December 2017, Cesta domů had 41 employees, amounting to a total of 37,19 FTEs including agreements. Direct care made up for 23,92 FTEs, educational programmes for the professional and general public, work with donors, the library and administration made up for 13,27 FTEs.

Following people worked for Cesta domů in 2017:

Mára Adamců, Otto Adamec, Alžběta Bártová, Tetyana Bilyak, Alice Bílková, Tereza Bímová, Tomáš Blažke, Kateřina Bransburg, Jiří Černý, Veronika Drnková, Antonín Ducháček, Dagmar Dynybylová, Zuzana Fučíková, Michal Hajtman, Oldřich Hanibal, Olga Havlínová, Kateřina Hildebrandová, Adam Houska, Václav Chytil, Kateřina Janoušková, Jana Janžurová, Tereza Jirková, Zdeněk Kalvach, Pavel Klimeš, Marie Klimešová, Eliška Knapová, Gražina Kokešová Kleinová, Mlada Komárková, Jan Konečný, Jan Kořenek, Mikuláš Kosák, Jitka Kosíková, Michal Kouba, Vojtěch Kozlík, Anna Krutská, Zuzana Křemenová, Marek Křibík, Tereza Lužná, Johana Malá, Tomáš Matocha, Veronika Matochová, Andrea Matoušková, Kateřina Menčíková, Anna Mikulová, Denisa Mlčochová, Eliška Mlynáriková, Mahulena Mojžíšová, Ondřej Nezbeda, Ludmila Nohýnková, Ludmila Nováková, Markéta Novotná, Jakub Peřina, Ivana Pičmanová, Karolína Pochmanová, Pavel Pokorný, Kateřina Pospíšilová, Jindřiška Prokopová, Marcela Provazníková, Leonardo Ragusa, Barbora Rejzková, Petra Rendlová, Tereza Řezáčová, Barbora Szonowská, Štěpánka Škampová, Martina Špinková, Alena Štěpánová, Helena Štohanzlová, Pavel Šuchman, Martina Tesařová, Linda Tichotová Fryčová, Magdalena Tomášková, Kateřina Tulachová, Marek Uhlíř, Barbora Váchová, Libor Vaněk, Martina Vaňková Dvořáková, Lenka Váňová, Katarína Vlčková, Pavla Vopatová, Jan Vrátný, Irena Závadová

...and many other people of various professions who worked for us as freelancers or volunteers.

## COOPERATION

2e plus s.r.o., A L S , s r.o., ABC MAGNET s.r.o., Accace s.r.o., ACI-AUTO COMPONENTS INTERNATIONAL, s.r.o., Advis Consulting s.r.o., AGILAB group s.r.o., AIM Group Prague s.r.o., Akronym s.r.o., ALBERTINA s.r.o., ALFIX ČR ,s.r.o., Allen & Overy LLP, organizační složka, Allodium s.r.o., Alza.cz a.s., Amgen s.r.o., Angel 's Fresh s.r.o., AP TRUST a.s., Artmap, z.s., AUDIT SERVIS, spol. s r. o., AUSCH REAL ESTATE, s.r.o., AutoCont CZ a.s., Auto Palace Spořilov s.r.o., AUTO STYL a.s., Avast Software s.r.o., Avricom s.r.o., AWAC, spol. s r.o., BASE GANG, s.r.o., Betagas s.r.o., BigBit s.r.o., BigMedia, spol. s r.o., Bistro Empras, bnt attorneys-at-law s.r.o., Bříza & Trubač, s.r.o., advokátní kancelář, BYPASS s.r.o., CBCB - Czech Banking Credit Bureau, a.s., CEMS Alumni Association Czech Republic z.s., CENTRUM DOHODY, s.r.o., CLARINO, s.r.o., CLINUVEL s.r.o., Coca-Cola HBC Česko a Slovensko, s.r.o., Coffee Source s.r.o., ComAp a.s., Cushman & Wakefield, s.r.o., Czech Irish Business and Cultural Association, Česká asociace studentů

adiktologie, z. s., Česká televize, Českomoravská konfederace odborových svazů, Českomoravská stavební spořitelna, a.s., Československá obchodní banka, a. s., Český rozhlas, ČVUT v Praze, Fakulta architektury, D.U.K. H&C s.r.o., DAKOCON s.r.o., Daňová kancelář Macková, s.r.o., DAUFI Consulting s. r. o., Dejvické divadlo, o. p. s., DIGNITA s.r.o., Diplomatic Spouses´ Association z.s., DISA s.r.o, DMA Praha s.r.o., doblogo s.r.o., Dobrobazar, z.s., Doktorfest, Druhý sbor ČCE v Praze 3 Žižkově, DTS-Praha a.s., Duero Group, s.r.o., Dynamic Products s.r.o., ECOMAIL.CZ, s.r.o., Eko-plasty.cz, Economia, a.s, ENTERPRISE MEDIA a.s., EPIMEX spol. s r.o., Erhartova cukrárna, European Investment Bank Institute, Evropský sociální fond, Explore Productions, s.r.o., ExxonMobil Business Support Center Czechia s.r.o., Eyedea Recognition s.r.o., FABIÁN - BRDY,z.s., Fair & Bio pražírna, Farma Kozárovice s.r.o., Fórum dárců z.s., FOR-UM fotografů z.s., Gajda s.r.o., Ganymed, s.r.o., GetOne s.r.o., GIVT.cz s. r. o., GlaxoSmithKline, s.r.o., Google Ireland Limited, Grafton Recruitment s.r.o., Gymnázium Arabská, Happy Training & Consulting, s.r.o., HEIM 68, a.s., Hilton Prague, Hilton Prague Old Town, Hořínecká s.r.o., Houpací koně, Hypnosis s.r.o., Icon Clinical Research s.r.o., IDS Media CZ s.r.o., IFMSA Česká republika, z.s., IMMUNIA spol. s r.o., INNA s.r.o., Inreg CZ s.r.o., INVESTKONSULT, spol. s r.o., IS - ACCOUNTANCY, s.r.o., JAVLIN, a.s., JH Orto s.r.o., JpSoft s.r.o., Kampus Hybernská, Kärcher spol. s r. o., Kolektory Praha, a.s., KONCEPT EKOTECH s.r.o., KPMG Česká republika, s.r.o., La Fabrika, LÁBUS AA - Architektonický ateliér, s.r.o., Laděk, z.s., Lesy České republiky, s.p., LF1 MEDSOC, Liga proti rakovině Praha z. s., LINVA s.r.o., LMC s.r.o., LOBOGO s.r.o., M&M stream s.r.o., Magistrát hlavního města Prahy, MAHOON facility s.r.o., MARIMEDIC s.r.o., MAZÁK s.r.o., MEDAC, spol. s r.o., Medali s.r.o., MEDIAN, s.r.o., MEG Solutions, s.r.o., MEGABOOKS CZ, spol. s r.o., Městská část Praha 1, 3, 4, 6, 7, 8, 9, 10, 11,12, 13, mikonboard s.r.o., Ministerstvo práce a sociálních věcí ČR, Ministerstvo zdravotnictví ČR, MOJEZUBY s.r.o, MONETA Dobrovolníci, z.s., MUDr. Youngová & spol., s.r.o., MUSA, s.r.o., MY.GYN s.r.o., NADACE AGEL, Nadace Charty 77, Nadace JUST CS, Nadace Komerční banky a.s. - Jistota, Nadace Taťány Kuchařové - Krása pomoci, Nadace Umění pro zdraví, Nadační fond AVAST, Nadační fond J&T, Nadační fond LASVIT, NADAČNÍ FOND OBĚTEM HOLOCAUSTU, Národní památkový ústav, NEWTON Media, a.s., NFCP rental equipment s.r.o., NOGUP agency s.r.o., NOVATO spol. s r.o., NWD Private Asset Management, a.s., Odborový svaz KOVO, ONLINE APPS s.r.o., Opportunus s.r.o., OPTIMAPHARM s.r.o. dříve MKS Research, s.r.o., Origamico s.r.o., PC - Progress, s.r.o., Pedira s.r.o., Pigmentum, s.r.o., Pivovar Hubertus, a.s., PORTÁL, s.r.o., PRAGOFLOSERVIS, spol. s r. o., Prague Cello Quartet, Pramacom Prague spol. s r.o., PROFIL NÁBYTEK, a.s., PROMOTION s.r.o., Q2 Interactive s.r.o., Radioservis, a.s., RADNO, spol.s r.o., Rámy pasparty s.r.o., Repromat, a.s., ResAd, s.r.o., Retail Fashion s.r.o., RETRY s.r.o., Římskokatolická akademická farnost Praha - kostel Nejsvětějšího Salvátora, Řízení letového provozu České republiky, státní podnik, SANDENT s.r.o., Sdružení studentů stomatologie České republiky, z.s., Sdružení VIA, z. ú., SENTIENT s.r.o.,

SHX Trading s.r.o., Socialbakers a.s., Sofa Surfers s.r.o., Software602 a.s., SOLARIS, s.r.o., Spolek mediků českých, Státní ústav pro kontrolu léčiv, STEM/MARK, a.s., STILL ČR spol. s r.o., Studentská asociace nutričních terapeutů, z. s., Studio Designiq, Sun Marketing, s.r.o., Sunflower Caravan, Tarsago Česká republika, s.r.o., Tatabojs, Teva Pharmaceuticals CR, s.r.o., The Prague Concert Co., s.r.o., Tiskárna Flora s.r.o., Trigema Building a.s., Umělecká skupina LACUS MORTIS, Up&Up production s.r.o., ÚVT, s.r.o., Víno MaM, V7M, s.r.o., Volkswagen Financial Services, Výbor dobré vůle-Nadace Olgy Havlové, Vyskočil, Krošlák a partneři s.r.o., advokátní kancelář, Vysoká škola uměleckoprůmyslová v Praze, W.A.G. payment solutions, a.s., WEIL, GOTSHAL – nadační fond

## REGISTERED OFFICE AND CONTACTS

### Cesta domů, z.ú.

info@cestadomu.cz / www.cestadomu.cz / IČO: 265 28 843

### Office Address

Bubenská 3, 170 00 Praha 7

### Offices

Boleslavská 16, Praha 3 / Phone: +420 266 712 610

### Medical Facility, Counselling Office, Client Admission, Respite Services

Boleslavská 16, Praha 3 / Phone: +420 283 850 949, +420 775 166 863

### Medical Equipment Rental

Boleslavská 12, Praha 3 / Phone: +420 775 556 925

### Library

Boleslavská 16, Praha 3 / Phone: +420 775 055 207

### Bank Details

Account number 2800193970/2010, Fio banka, a. s., V Celnici 1028/10, Praha 1

If you want to send us a one-time gift, use the variable symbol 357. Thank you very much!

### Websites

[www.cestadomu.cz](http://www.cestadomu.cz)

[www.umirani.cz](http://www.umirani.cz) – information, discussion and advisory portal

[www.mojesmrt.cz](http://www.mojesmrt.cz)

[www.facebook.com/cestadomu](https://www.facebook.com/cestadomu)

[www.cestadomu.cz/knihovna](http://www.cestadomu.cz/knihovna) – Cesta domů library

[eshop.cestadomu.cz](http://eshop.cestadomu.cz) – Cesta domů charity shop

## APPENDIX

### ProCestu s.r.o. service organization



In 2017, the subsidiary of Cesta domů continued to run the charity shops, the Cesta domů Publishing House and, for the first complete year, also our charity café. We made the first year of profit and we are pleased that this model works, and we thank all those involved, employees, volunteers and donors alike. This year, we could start receiving donations, which was reflected in the number of supported publications. Every year, we are able to get better in accomplishing the purpose of our activity, awareness-raising about the end-of-life related issues. The number of collaborating entities (libraries, schools, elderly organisations, psychological counsellors, psychosocial workers in healthcare facilities etc.) is increasing, as is the number of people who have got used to buying and distributing our books. We have been working as a small publishing company for 3 years, which is a short time, but we are pleased to see that both the professional and the general public are now very much aware of our existence. Our shops are also very efficient as contact centres for people seeking advice, help or comfort. Our on-line shop is popular with organisations that have got used to using our publications and we have been getting valuable feedback from them. We are also able to maintain a very powerful and stable team of people.

The service organisation is managed by Vojtěch Kozlák.

### Cesta domů Publishing House

In 2017, we released 23 publications, including 11 reeditions or new editions of previous books. 4 new books were intended for children. We published a total of 70 titles including invitations, leaflets and stationery. We translated 2 books into English, 3 from English and 2 from Danish. We released all planned publications. Releasing the book called *Opravdu praktický průvodce dětskou paliativní péčí pro doktory a zdravotní sestry kdekoli na světě (Very Practical Guide to Children's Palliative Care for Doctors and Nurses Anywhere in the World)*, a prestigious publication we prepared for the Czech Society for Palliative Medicine, was a great challenge. It is the most professional and most demanding work our publishing house has done so far. 15 publications were supported by grants. Two of our books were nominated for the Zlatá stuha award: *Sešit pro děti, kterým někdo zemřel (A notebook for children who lost a loved one)* by Petra Josefína Stibitzová) a *Kocouře, ty se máš (Cat, you are lucky)* by Martina Špinková). *Sešit pro děti, kterým někdo zemřel* was also shortlisted for the Most Beautiful Czech Book of the Year award. In 2017, the first two original children's books were published in English. We also issued two artistically compelling books with illustrations by Adriana Skálová (*Je smrt jako duha? (Is Death Like a Rainbow?)* a *Věci našeho života (Things of Our Lives)*), while *Knížka pro vdovy (A Widow's Guide)* posed a challenge in terms of another legal environment. The book called *35 způsobů, jak pomoci truchlícímu dítěti (The Dougy Center for Grieving Children)* sparked considerable interest with hospice professionals. Our books appeared in one television and several radio programmes and were mentioned in 10 articles. We talked about them during ten lectures, workshops and discussions. Thanks to another distributor, our books can also be purchased in Slovakia. More than 4,450 books were sold by our commissioners and distributors in 2017. We currently have 30 book titles in stock. On-line shop revenues increased by 15% compared to 2016.

### Charity Shops

Cesta domů runs two charity shops. The shop on Bubenská street is bigger and works as a headquarters where goods are ordered and events organised. Located in a quieter part of the city, the second shop in Bělohorská street is mostly visited by locals who often come back. Both shops sell the goods produced by the publishing house (in addition to books, there are original postcards, greeting cards, notepads and wrapping papers) together with donated items and clothes. Thanks to the donors, shoppers and volunteer sellers, both shops generate profit. Around 20,000 purchases were made in the shops in 2017. Volunteers spent 3,123 hours working in the shops.

We also sell our publications and stationery at various events in our country. The events were organised by 5 employees and 10 volunteers. The spring and autumn edition of the JakPak thrift shop, the Svět knihy, Tabook and Knihex book fairs, the book fair in the town of Havlíčkův Brod and Dyžajn market were among the most important events. We attended a total of 45 events in 2017 and were able to offer books and get feedback from

readers and librarians, psychologists and health professionals from many parts of our country.

### **Charity Café**

Our café completed its first year of operation. It is designed as a quiet working place with good fair & bio coffee and soup, as an opportunity to get to know Cesta domů and its activities in a non-intrusive way and as a meeting place. The café is used for both business and social events, and we also offer a quiet separate room for rent. Exhibitions are organised in the café and we also continue to work with the Samaří club that used to rent the space earlier and now, after the opening of the café, keeps having lectures. The café held an average of 10 events per month. 9 exhibitions and 10 lectures were held in cooperation with the Samaří club. We also maintained a fruitful collaboration with actor Martin Myšička and his wife, whose monthly reading sessions in the café have attracted public attention. We believe that the customer interest in our café will continue to grow in 2018.

### **PEOPLE OF PROCESTU 2017**

The following people worked for the service organization in 2017: Lucie Bezděková, Markéta Císařová, Markéta Čábelová, Klára Fischerová, Marie Kazmarová, Ludmila Kopecká, Vojtěch Kozlík, Václava Linhartová, David Procházka, Štěpánka Ryšavá, Eva Smutná, František Špinka, Martina Špinková, Lucie Tarantíková, Klára Trefná, Debora Zálešáková and volunteers in the charity shops.

### **THANK YOU FOR YOUR COOPERATION**

Karel Černošek, ČLS JEP, DesignIQ, Eppendorf Czech & Slovakia, s.r.o., Fair & Bio pražírna, Farma Kozárovice s.r.o., Tiskárna Flora s.r.o., H.R.G. spol. s r.o., Kampus Hybernská, manželé Kauckých, MEDESA s.r.o., Městská část Praha 6 a 7, Ministerstvo kultury ČR, Bára a Martin Myšičkovi, Nadace umění pro zdraví, papelote s.r.o., Polífkárna s.r.o., klub Samaří, Sbor Církve bratrské Praha 1, SHIRE CZECH s.r.o., SPONA, s.r.o., František Staněk - Kubista, Státní fond kultury ČR, STILL ČR spol. s r.o., lékárna Stochov, Svět knihy, s.r.o., SWISS ENERGO s.r.o., Jaroslav Šimůnek, Kevan van Thompson, Lorraine Traynor, RNDr. Petr Turek, Timothy Young, Veselé poutnice

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### Charity Café

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### Websites

[www.cestadomu.cz/nakladatelstvi](http://www.cestadomu.cz/nakladatelstvi)

[eshop.cestadomu.cz](http://eshop.cestadomu.cz)

[www.cestadomu.cz/obchody](http://www.cestadomu.cz/obchody)

[www.cestadomu.cz/kavarna](http://www.cestadomu.cz/kavarna)

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