



Foreword

It was a good, though difficult, year. The 20th anniversary. The path of Cesta Domu was again varied: it had its straights and turns, sections both comfortable and full of pitfalls, sometimes it was clear and sometimes it seemed impenetrable. We wandered, continued, developed, changed (and changed ourselves). And we also reminisced a bit, took stock, celebrated.

The report you are about to read wants to show you the essentials of what Cesta domu has been doing for a long time, as well as the main events and changes that have taken place in 2021.

Direct care services support patients, clients and their loved ones. This is done through home hospice, outpatient palliative care, counselling, support services, respite services and equipment rental.

Awareness-raising, the second pillar of our work, taking care of the "theme": we publish books and other publications both for children and adults; we educate, run a library and charity shops.

We are looking for new ways to reach out to the general and professional public through websites, social networks, podcasts, newsletters, online and in-person meetings.

Those pillars need support to be solid. Inside Cesta domů, they find it thanks to the **Backstage** team. It consists of volunteers and their coordinator, fundraisers (taking care of donations and donors), economists and accountants, administration, reception, maintenance of the building, cars and garden, but also the necessary legal service.

We are pleased that many new things were achieved last year, despite the circumstances. The outpatient palliative and supportive care has developed rapidly. New elements, such as residential respite care, perinatal accompaniment or spiritual care, have become a natural part of our standard service offering. Our website now includes an Annual Chapter where everyone can learn about the story of Cesta domů and its milestones over the past two decades. We were able to carry out a representative public opinion survey "Should death be discussed in school?", and we will use its results for the development of educational and publishing activities. We experienced and tried out some donor innovations and we had the opportunity to meet many of you in person on various occasions: in Michle during the Open Day, at La Fabrica during the autumn concert, in the Hilton Hotel ballroom for the benefit auction. Our publishing house has published several exceptional titles, among them the annual publication *Postůj, okamžiku (Stop, Moment)* or the author's book *Letecký motor ve dřezu aneb rozhovory o umírání (Airplane Engine in the Sink or Conversations on Dying)*.

The best for last: Cesta domů enjoys the interest, generosity and favour of many people. This does not change even in times that most of us feel as difficult and disruptive. We marvel at it and accept it as a gift that is not obvious. We appreciate every support and help, they are important and precious to us. They encourage us, oblige us, lead us to reflection and responsibility.

Thank you for staying with us, Cesta domů would not be what it is without your support.

Ruth Šormová, Director

The Mission of Cesta domů

Cesta domů is a non-profit organisation that publicly asserts the acceptance that dying is a natural part of life.

It provides multi-professional services to the terminally ill and dying children and adults in their home environment and offers support to their loved ones.

It strives for social change that would allow people to live to the end of their lives where they wish, with the support of specialized, palliative care if they need it.

It is independent of the state, political parties, churches and private entities.

Patient care

Medical and social services for terminally ill and dying children and adults and support for their loved ones. Home hospice, outpatient palliative and supportive care, counselling, support services, outreach and residential respite services, rental compensatory aids.

Doctors, nurses and other home hospice professionals provide care to patients in Prague; to pediatric patients, also in the Central Bohemia region. Care is focused on specialized palliative pain management and treatment of symptoms. Carers from all over the country can contact the counselling centre by phone. Social workers answer questions related to the care of the terminally ill and dying, provide contacts to available services in their places of residence, information about financial support options and often psychological support. We lend aids that can at least partially compensate for the loss of strength caused by the change in the health condition of a sick person. Cesta domů also offers bereavement support services and perinatal accompaniment to parents who have lost their baby during pregnancy or shortly after birth, or to those who have learned of their child's bad diagnosis.

The patient care services at Cesta domů are led by Karolína Pochmanová.

Medical services

A team of doctors and nurses provided 680 terminally ill adult patients and 7 terminally ill children with medical care through home hospice or outpatient palliative service. We managed to accept patients directly from hospitals, and at the end of the year, Cesta domů joined the emergency palliative care project implemented by the Prague Emergency Medical Service.

We usually had around 20 patients in hospice care at any one time during the year. Doctors and nurses visited 448 home hospice patients and saw 423 patients in outpatient settings. The home hospice services and the outpatient palliative and supportive care are closely interconnected, 184 patients switched from outpatient to hospice care. The total number of patients who received our care during the year was 687, of which 7 were children.

Even Covid-positive patients could receive care thanks to distance care and protective equipment. The home hospice nursing teams and the outpatient palliative and support care have become stabilised, enabling both services to respond in a quick, flexible and comprehensive way. Patients were taken into the home hospice care immediately after their discharge from the hospital, and we provided services not only in patients' homes, but also in homes for the elderly.

"Palliative Ambulance"

From December 2021, Cesta domů joined the project of the City of Prague and the Prague emergency medical service. If paramedics assess the patient's condition as terminal ("palliatively relevant"), they transfer the patient directly to the care of external palliative specialists in a

hospital, inpatient hospice or home hospice care. The first experience from the pilot operation shows that this procedure is good and beneficial especially for the patient who is thus spared unnecessary and stressful transportation to the hospital and dying alone without the presence of family and loved ones.

The medical team is led by Chief Medical Officer Irena Závadová who took a six-month sabbatical in 2021, during which she was substituted by Kateřina Menčíková. Together with them, the team consisted of 18 doctors, including external ones.

The team of 20 nurses, including emergency nurses, is led by Pavel Klimeš.

We wish to thank you again so much for making it possible for us to have our mother at home. It wouldn't have been possible without you. To your entire team, our immense admiration and gratitude. Mommy was so happy to be home with us... You made it possible for us to spend our last days together, knowing that she's not missing anything. And finally, to experience that leaving this world can be peaceful, full of love and silence. It left a deep imprint on us and it helps us even now.

Michal Burian and his family

Counselling centre

If the seven counsellors had conducted telephone and face-to-face consultations without breaks, they would have spoken to clients for full 55 days. The number of all counselling interventions reached almost 5,000: consultations in the counselling centre, visits to patients' homes in outpatient care, talks with survivors, and responses in the online counselling centre.

Callers from across the country or newcomers most often needed to discuss a care plan and the provision of health and social services for their loved one, the financial and time organisation of care (allowances, benefits, coordination with job), communication within the family and support for carers. We have seen a year-on-year increase in demand for home care due to the limited availability of visits to health facilities and residential care institutions.

The ways to patients

The counselling centre also began to provide consultations to families of patients in outpatient care. The schedule and staffing of service was adjusted so that one of the workers was always ready to go on a visit. Information about patients who need social or psychosocial support is forwarded to the counselling centre by health professionals; then, the counselling centre contacts the family and provides a telephone intervention or arranges a personal consultation at Cesta domů or at the patient's home.

Counselling for the bereaved for the public

In 2021, the counselling centre began offering counselling services to the bereaved whose loved ones died without Cesta domů services. Four bereavement counsellors provided those services to 67 clients who mostly benefited from one or two consultations. The bereaved can use up to 10 consultations.

Internet counselling

The role of the internet counselling service on the portal Umírání.cz increased significantly during the winter and spring lockdowns, with nearly 100 enquiries per month. In total, we answered 730 questions in the online counselling service during the year.

The counselling centre is run by Petra Černá.

Thank you for your friendliness, humanity, encouragement, and substantive and focused advice.

Client of the counselling centre



Support services

Support is an everyday topic at Cesta domů. Patients, their carers, wider family and children, and the bereaved need support. And sometimes, also colleagues who are in direct contact with patients, clients and their loved ones need support.

Our psychosocial workers, psychologists, psychotherapist and chaplain spent a total of 1,474 hours, or 2 continuous months, talking with patients and their families in 2021: after an adverse prognosis was communicated and after admission to hospice care, after death in the form of care for the bereaved. They provided accompaniment in those times, social and psychological support during personal visits to the homes of the sick or at Cesta domů consultation room at Michle.

The demand for supportive consultations prior to admission to hospice care, in an outpatient setting, increased in 2021. The demand for psychotherapeutic consultations for the bereaved also increased.

Spiritual accompaniment was also desired, the pastor conducted 126 consultations - in families, at Cesta domů headquarters, and in the planning and conducting of the funeral service. The pastor also prepares occasional spiritual moments for our colleagues, to remember those who died in our care.

Due to the fluctuating quarantine situation, only four of the regular monthly meetings for the bereaved were held by the Evening Club. The traditional Remembrance Meeting in early November was held in a limited mode in person and online, with several hundred people watching live or recorded.

Pavel Duba is in charge of support services.

Equipment rental

Equipment rental primarily served the families of Cesta domů patients in 2021, with 9 out of 10 pieces of equipment rented to their homes.

Adjustable beds with anti-decubitus mattresses prevailed among the 1,365 pieces of rented equipment, toilet chairs and oxygen concentrators followed. Together with the decreasing number of walkers, wheelchairs or bath seats rented, this indicates the needs of patients who are admitted to home hospice care usually at the very end of life.

With the help of volunteers, the equipment rental staff made 503 visits to households. They usually brought, assembled and, subsequently, took away adjustable beds. Smaller aids were also brought to families by health workers as needed.

Equipment rental was managed by Otto Adamec in 2021.

We rented an adjustable bed, a toilet chair, an oxygen generator and a baby monitor. It made it so easier for me to care - if I had known how much, I would have asked for them much earlier.

Patient's daughter in home hospice care

Respite services

140 clients of services at home and residential services, respite beds occupied 94% of the time, involvement of assistants in the educational activities of Cesta domů, making instructional videos - this was the year 2021 in the respite services of Cesta domů.

The assistants of respite services at home cared for 100 clients and spent 5,424 hours in their homes in 2021. The cooperation with the assistant counsellors proved to be successful during the summer holidays, and the care in the families of long-term clients was not interrupted.

121 long-term sick, mostly bedridden clients stayed during the year in the four residential respite beds at Cesta domů headquarters. Thanks to the new position of activation worker, clients could receive more care during the day, including physical and mental exercise.

Assistants from both services at home and respite services were involved in conducting popular practical courses for carers, which were organised for the general public at the education centre. A series of eight instructional videos and accompanying leaflets on aids and care for the seriously ill and dying in the home settings were produced in collaboration between the respite services and equipment rental. The videos and leaflets are available for free on Cesta domů website to help carers to find their way around various aids and care options in the home settings.

Martina Tesařová is in charge of respite services. The services at home were coordinated by Petra Rendlová, the residential services by Lenka Nevařilová in 2021.

There were two reasons to make the videos. We are not able to provide care to everyone who contacts us, and our counselling centre also receives calls from people living outside of Prague where services are often less accessible. We also wanted to show a wider mixture of aids and how the need for care is likely to evolve - from walkers to wheelchairs, from a toilet attachment to a mobile toilet chair to doing one's business in bed. (...) We tried to capture all the important areas of care - both the practical and the spiritual aspects, i.e. the experience of serious illness and the approaching end of life. It was important for us to focus not only on the introduction of equipment and handling techniques, but also on the approach to the patient. Who is not an object of care, but a human being.

Martina Tesařová, Head of Respite Services

Volunteers

Our volunteers are considered by Cesta domů as one of our treasures. They were able to adapt to all requirements even in 2021, despite Covid and various adversities.

They spent time with the sick so the caregiver could leave or sleep for a while, waited patiently on weekends to accompany health-care professionals, received and sorted goods at charity shops, loaded more and more lent adjustable beds into the van, took residential services clients for a walk, looked after course participants in the education centre, tended the flower beds and dozens of potted plants at Cesta domů headquarters, reviewed and fine-tuned texts.

A total of 100 volunteers helped us in 2021, donating 5,757 hours of their time. They have replaced in this way the work of almost 3 full-time employees.

The 18th cycle of training for new volunteers, half online, took place.

Volunteers at Cesta domů are coordinated by Markéta Novotná.

Volunteers, that's helping with stock-taking, answering 'I'll be right there' when you urgently need to cover a few hours of a shift, delivering home-made tastings, the energy to reorder goods that have been reordered hundreds of times and, most importantly, taking in the stories of customers. Their goodwill has been working in stores for years. Thank you so much.

Martina Chalupníková, Head of the Charity Shop on Bělohorská Street

Overview of volunteer hours

Patient care

Total 1,563 hours, for example:

102 visits to home hospice patients – 374 hours

131 visits to clients of residential respite services – 546 hours

13 visits to clients of the respite service at home – 68 hours

87 trips with compensatory aids to clients – 317 hours

Charity shops

Total 1,790 hours, for example:

Bubenská – 971 hours

Bělohorská – 725 hours

Help in the house in Michle back-office

Total 1952 hours, for example:

Fundraising assistance – 1,281 hours

Reception services – 260 hours

Garden and flower care in the house – 142 hours

Assistance to awareness and education

Total 323 hours, for example:

Assistance in the education centre – 286 hours

Public events – total 129 hours



Report of volunteer Martin during whose service a patient died

I was greeted in my service today by Mr. B's wife. She was nice, prepared a little treat and introduced me to her husband. She was going for a walk with her friend. After more than a year of caring for her husband, she was very tired and grateful for the help. I assured her that I had plenty of time, so if she wanted to stay away longer, it wouldn't be a problem.

When she left, Mr. F. was sleeping soundly with fairly normal breathing. After two hours, his breathing became irregular. In an instant he seemed to wake up, lifted himself slightly on the bed, opened his eyes, which were glassy. I whispered to him that I was from Cesta domů and that I was here for him. After a few minutes he breathed his last. I knew right away it was his last breath. He died very peacefully. I closed his eyelids and opened the window. I found two candles on the shelf, lit them, placed one in the hallway as a sign to the incomers, the other by the bed. It was an honour to be there for the gentleman's passing. Something inside me calmed down.

The following volunteers helped us in 2021:

Lenka Attel, Gabriela Babulíková, Klára Bahník Trefná, Olga Banýrová, Michaela Čaňková, Magda Černá, Michaela Černá, Jirka Doskočil, Silvie Stella Dumasová, Helena Dvořáková, Pavel Fischer, Marta Fleischhansová, Bohuš Fleyberková, Kristýna Fridrichová, Adéla Friedrichová, Lenka Frízlová, Dita Gabrielli, Romana Giovagnoniová, Pavla Hroudová, Libuše Hulánová, Dáša Chmelíková, Natálie Chrástecká, Jitka Chvátalová, Jarka Indrová, Hanka Jiříčková, Veronika Kadlecová, Jarka Karenová, Alena Kasperová, Tereza Kaucká, Slávek Kepřt, Saša Kmoch Chrastilová, Lukáš Konečný, Věra Kopalová, Šárka Kotačková, Pavlína Kotyzová, Jarka Kučmášová, Kateřina Kuklíková, Petr Kulhánek, Hanka Kyrálová, Věra Lucey, Vladimír Macháček, Helena Machová, Hanka Marková, Dáša Markupová, Miroslava Mathauserová, Kamila Menšíková, Lucie Mikulecká, Lidka Minářová, Kamila Murariková, Lenka Neužilová, Ludka Nohýnková, Ivana Nováková, Míla Nováková, Pavla Nováková, Dáša Novotná, Jakub Novotný, Žaneta Ondroušková, Honza Pekárek, Martin Pekárek, Hanka Pešková, Slavěna Podloucká, Helena Pojarová, Helena Povolná, Eva Procházková, Pavlína Procházková, Veronika Puchernová, Dino Ragusa, Jana Ribárová, Martina Roubalová, Martina Rumlová, Marjánka Růžičková, Veronika Řehořková, Eva Sandalová, Lucie Seidlová, Adriana Skálová, Adéla Skoupá, Lída Skurovcová, Zuzana Soběslavská, Alžbeta Sočuvková, Jakub Sommer, Eva Soumarová, Barbora Stejskalová, Lucie Svobodová, Ondřej Šlechta, Alena Tomanová, Alex Truskov, Barbora Váchová, Barbora Valecká, Jana Vaňousová, Hanka Viansová, Zuzana Vondřichová, Eva Widzová, Anna Zádrapová, Lucie Zajíčková, Ivana Zemanová, Markéta Zenklová, Ivana Zikmundová

Public awareness

We consider it essential that the experience of Cesta domů in patient care and information on difficult topics is disseminated to the professional and lay public. To talk and think more about the time at the end of life; society has forgotten it and that is why we often do not experience it as we would like.

At Cesta domů, four teams are responsible for spreading awareness: publishing, education, charity shops and communications. They work closely with other Cesta domů services and with each other: in 2021, when Cesta domů marked its 20th anniversary with the motto *Changing ways for twenty years*, they held over 50 lectures and workshops, conducted research among teachers and parents, built a new charity shop, broadcast four episodes of a new podcast series, and hosted the filming of a TV series episode, Herbarium. That the awareness-raising activities have been an important part of Cesta domů since its foundation in 2001 know the readers of the online proceedings cestadomu.cz/20let.

The head of public awareness at Cesta domů is Anna Kačabová.



Education and library

Throughout the year, we educated professionals and laypeople alike, both live and online. We made it possible for those interested from different organisations to take a look under the hood of our patient and client care through internships. We have added more than 5 thousand volumes to our specialized library.

We offered one event per week in average at the Education Centre, which were attended by more than 1,500 people. Three courses were accredited by the Ministry of Labour and Social Affairs, and we have newly included a course on communication for funeral service workers or an introduction to the legal issues of perinatal care. We welcomed 19 trainees - doctors, nurses and social workers - to our patient and client care services. In addition, a number of partner organisations have used the Education Centre for their own training events, which we have serviced.

We have been building the library collection since 2004. It offers a total of 5,156 publications and digital media, focusing on end-of-life, end-of-life care and palliative medicine.

Anna Kačabová and Eliška Mlynáriková were the heads of education until January 2021; Eliška was also in charge of the library. Since February, both services are led by Dita Válová.

The course conveys not only partial experience, but also an overall view and approach. I am very grateful to the lecturers for passing on their experience and I admire their kind and understanding approach. It was a very nice and friendly meeting. I think that the other participants felt comfortable on the course and perceived the support and help that we need so much. We got a lot of new information. I understood some things in hindsight when I was helping my mother.

Participants of the Practical Course for Carers

Charity shops

The stores had to remain closed for the first third of 2021, with sales being handled by the e-shop. We managed to move our shop in Prague 6 to more suitable premises, reconstruct our main warehouse on Bubenská Street and see more than ten book fairs and conferences where we presented our books.

Our two charity shops were able to operate also in 2021 thanks to the support of 26 volunteers who spent 1,790 hours of their time, almost one full-time job. The total sales of the charity shops, e-shop and sales events amounted to over CZK 5.5 million. Thanks to targeted online campaigns

and good support from the charity shop and communications team, the e-shop has seen an 80% year-on-year growth in sales.

From a restaurant to the shop

The premises of the former Greek restaurant became the new location of our charity shop in Prague 6. We opened it at Bělohorská 74 in April after an extensive reconstruction. The new, larger store also includes a children's department in the form of a brick "house" with a window and toys. And it is not only children who are attracted by the paper object in the window - an origami carousel created for the shop by artist and long-time volunteer Adriana Skálová.

Markéta Čábelová was the head of the charity shops in 2021. Barbora Janičinová is in charge for the shop in Bubenská Street and Martina Chalupníková for the shop in Bělohorská Street.



Publisher

Cesta domů published in its publishing house not only professional and practical publications. Among the 11 new books introduced to readers were the Norwegian novel for teens, *The Ice Castle*, an action book for boys and girls, *The Boy on Fire*, and the author's book of interviews with two women without whom Cesta domů would not be what it is today.

During 2021, the publisher has published several practical guides, including a leaflet called *The Last Things of a Person* with important advice for the bereaved in the period between death and funeral. The interest of the general public and experts alike was attracted by the translation of *Embracing Our Mortality* by Lawrence J. Schneiderman, an American physician and leading expert on medical ethics, who raises difficult issues at the end of life.

On the occasion of the 20th anniversary, two special publications were published: a set of nine booklets about the course of life, *Stop, Moment (Postůj, okamžiku)* and a book of interviews by Martina Špinková with the Chief Medical Officer Irena Závadová, named after one of the stories described in the book, *Airplane Engine in the Sink or Conversations on Dying (Letecký motor ve dřezu aneb rozhovory o umírání)*.

The children's publications have been greatly enriched by two artists: Martina Špinková used her delicate watercolours to transform the well-known novel by Norwegian writer Tarjei Vesaas, *The Ice Palace*, into a comic book, while Jakub Bachorík created dynamic illustrations for the book by Marka Míková, *The Boy on Fire*, inspired by a real event.

The sixth volume of the *Advent Readings* anthology was published with illustrations by comic book artist Štěpánka Jislová and texts by new authors; Tereza Jablonská created a traditional calendar and diary for 2022. New motifs of our postcards for every occasion were added and the publishing house started to cooperate with new artists.

We have presented the publishing house's production at several book markets in Prague and other cities (Svět knihy, Tabook, Knihex, Knižní lázně, Book Market Havlíčkův Brod, KniŽižkov, BookFest) and professional conferences (Palliative Conferences in the towns of Pilsen and Trnava), two books were presented at the LUSTR illustration festival. In cooperation with the association Dobrá čeština (Good Czech), we have prepared half-hour videos to accompany the publications *The Ice Palace* and *I Hear a Watch Ticking in the Night (2020)*, which introduce the works to pupils of grades 2 and 3.

Adéla Procházková is the chief editor of the publishing division.

I was inspired by my parents' departure and their love for the sea. My grandmother came to Prague from the Yugoslavian coast in 1914 to study at university; she fell in love here and married and became Czech. I've got that relationship with the sea in my blood. The sea is both waves, movement, water, but also departures from ports and the associated farewells, parting words, journeys into the unknown.

David Cajthaml, one of the authors of Stop, Moment

The Elephant in the Room

A practical guide for teachers, school psychologists and other educational staff by Martina Špinková and Eliška Mlynáriková, *The Elephant in the Room*, complements the public opinion research carried out by Cesta domů *Should death be discussed in school?* It aims to facilitate conversations with children about the finality of life.

I have children in my classroom whose grandparent died or whose grandparents are old and sick. I feel their apprehension and sadness and have no idea how to talk to them sensitively about the subject of death. These children do indeed mourn the death of a pet (their family member) that occurred years earlier. This clearly shows that they are trying to be brave, but they don't have it completely "worked out". So thank you for this material and for your work on this topic.

1st grade teacher of primary school

I try to talk to the kids in my class about death. I think it's as much a part of the circle of life as birth. There's a lot of talk about it, we had a baby, etc. But not much about death. It's a shame and many parents don't know how to handle the information.

Kindergarten teacher

A booklet with guidelines not only for psychologists but also directly for teachers seems to be a very useful thing. The topic of death is unfortunately very common. As school psychologists, we try to help teachers learn to talk to children about it.

School psychologist

Communications and marketing

Throughout the year, we have been marking the 20th anniversary of Cesta domů and making sure that information from Cesta domů reaches the public easily and in a good way. We prepared a special website about the history and present of Cesta domů, created videos, addressed the media, promoted publications and courses, arranged for the creation of a series of videos for caregivers, and organized a concert for the general public.

The history of Cesta domů has been prepared for the website cestadomu.cz/20years, supplemented with interviews with people who remembered the beginnings of Cesta domů. We have also prepared a website slavime20let.cz in cooperation with the fundraising team, offering the "birthday" support for Cesta domů, as well as a series of videos from events that could not take place live (opening of the new shop, the director's greeting on the 20th anniversary, launch of new books). The event that crowned the celebration of the 20th anniversary - a duo concert of Iva Bittová and Tony Ducháček and his band Garage - could take place as planned, and we were very happy to welcome nearly three hundred fans to La Fabrica in Prague in October.

The key event of the year consisted in a public opinion survey among teachers and parents of school children to find out whether and how the topic of dying and death is addressed in schools and what changes were suggested by the respondents. The title of our research was *Should death be discussed in school?* Its results were presented on a special website cestadomu.cz/research and shared with the media in September.

Cesta domů appeared in the media space almost every week. The publication of the material depicting the Cesta domů hospice care on the news portal Aktuálně.cz and the autumn broadcast in the Czech Television of the charity episode of Herbarium, dedicated to Cesta domů, are considered to be our greatest success.

Our marketing activities were aimed to promote sales and awareness of Cesta domů products, including publications, educational events and donations. In addition to standard communication in newsletters and on social networks, we used campaigns on Google and online media such as Aktuálně.cz. We tried to find new contacts, for example through a prize competition called "Can you find your way home?"

The communications and marketing team is led by Lenka Váňová.

Donors and fundraising

Together with our donors, we believe that everyone has the right to live out their days as they choose, and we try to create the conditions for as many people as possible to do so. We are pleased that even in 2021, which was again a difficult year for everyone due to the pandemic, donors did not turn away from us and we managed to attract new supporters. Thanks to this, we were able to embark on new projects, such as "Palliative Ambulance", to continue to provide palliative care and other services freely and independently according to the needs of patients, and we have not suspended our development and continued spreading our experience also in the 21st year of our existence.

Stable financial support is primarily provided by regular donors. The fundraising team therefore carried out a telephone campaign in the summer in cooperation with Diakonie ČCE and its call centre, in which we offered donors of one-off donations the option of regular support. The campaign was a success and brought 139 new small regular donors to Cesta domů. The birthday campaign was also a success, offering the opportunity to celebrate a birthday for Cesta domů through fundraising at slavime20let.cz. The 22 birthday appeals involved 633 donors, who contributed CZK 685,000 to Cesta domu. We also prepared, for our 20th anniversary, a collection of charity birthday T-shirts, which were sold for CZK 250,000.

We had the opportunity to meet donors and supporters during the September Open Day at Cesta domů; we presented the results of the school survey *Should death be discussed in school?* and offered a discussion with Martina Špinková and Irena Závadová, the protagonists of the book of interviews *Airplane Engine in the Sink or Conversations on Dying (Letecký motor ve dřezu aneb rozhovory o umírání)*.

In 2021, Cesta domů received over 21,000 donations amounting to CZK 53 million from 5,325 individuals, companies, foundations or institutions. Income from individual and corporate donors increased year-on-year, with total financial income from private sources amounting to CZK 23.1 million, of which CZK 15.8 million were donated by individual donors and CZK 7.3 million by corporate donors. We have managed to get many new contacts from the campaigns to follow, which is one more great result in addition to the financial return.

Celebrities at home for Cesta domů

The cooperation with photographer Štěpán Hon continued also in 2021. Štěpán created a wall calendar *DOMA 2022* with photos of celebrities in their homes for the benefit of Cesta domů. All 1,100 copies of the calendar were sold, with total proceeds of CZK 1 million.

10th annual benefit auction

The most important social event of Cesta domů also celebrated its birthday. The benefit auction of works of art was held for the tenth time, with record interest from bidders: a collection of 152 paintings, drawings, prints, photographs, objects and applied art attracted the interest of 177 bidders, who auctioned 128 works for CZK 2,021,845 during the auction both in the hall at the Hilton Prague hotel and online.

Lucie Mikulecká was in charge of the auction production, and Karolína Drábková was the curator.

Cesta domů in “Herbář”

A special episode of “Herbář”, the programme broadcast by Czech Television in November, introduced the services of Cesta domů and the people who provide them. The moderator Kateřina Winterová guided the audience through the background of the services for them to see that life is vibrant even in the hospice and despite the difficult topic there is time for joy and enthusiasm. The programme included a collection to which 412 donors contributed CZK 490,000.

Helena Štohanzlová is in charge of donor care and fundraising.

We would all like to die with dignity, humanely, in a safe environment, surrounded by loving people. I'm glad that thanks to you it's working somewhere.

Barbora Jamborová, donor

Thank you for your support

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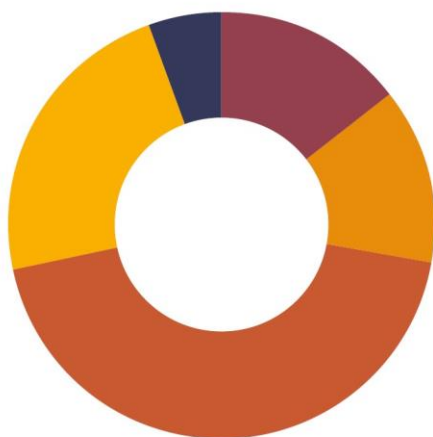
Gymnázium Arabská, Gymnázium Jana Keplera, GYMUNO, spol. s.r.o., HABARTline, s.r.o., Hartman Czech spol. s r.o., HC Sparta Praha a.s., HEIM 68, a.s., Hello bank!, Hennecke s.r.o., Hilton Prague, HLUK+, Honzovy obchody s.r.o., HP TRONIC, s.r.o., Hypnosis s.r.o., Icon Clinical Research s.r.o., IMMORENT Development Partners s.r.o., IMMUNIA spol. s r.o., International SOS Assistance (CZ) s.r.o., IPSOS s.r.o., IRSnet CZ s.r.o., IS - ACCOUNTANCY, s.r.o., JARO Sea & Air Services s.r.o., JH Orto s.r.o., KLENOTA s.r.o., KONCEPT EKOTECH s.r.o., Kopecký Hála & Co., advokátní kancelář s.r.o., Kruták & Partners, advokátní kancelář s.r.o., La Fabrika, LÁBUS AA - Architektonický ateliér, s.r.o., Laděk, z.s., Legitas advokátní kancelář s.r.o., Libeňské lahůdky a.s., Liga proti rakovině Praha z. s., LINVA s.r.o., LMC s.r.o., Lucky Voice Band, Lukapharm Praha s.r.o., Lundegaard a.s., Magistrát hlavního města Prahy, MARIMEDIC s.r.o., Mastercard Europe SA, MaxiCommodities, a.s., MEDIAN, s.r.o., MediaRey, SE, MEGABOOKS CZ, spol. s r.o., Meggle, s.r.o., Městská část Praha 1, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 22, Metrostav Development a.s., MIHOMED s.r.o., mikonboard s.r.o., Ministerstvo kultury ČR, Ministerstvo práce a sociálních věcí ČR, Ministerstvo zdravotnictví ČR, Mixit s.r.o., Mlékárna Pragolaktos, MOJEZUBY s.r.o., MONETA Money Bank, a.s., MUDr. Václav Vomáčka, s.r.o., MUSA, s.r.o., Museum Montanelli, MY.GYN s.r.o., Nadace ČEZ, Nadace Charty 77, Nadace Komerční banky a.s. - Jistota, Nadace rozvoje občanské společnosti, Nadace sv. Františka z Assisi, Nadace VIA, Nadační fond HC Sparta Praha, NADAČNÍ FOND OBĚTEM HOLOCAUSTU, Nadační fond Tesco, Nadační fond Agora 7, nanoelement, s.r.o., NAOKO, ndot s.r.o., Neit Consulting s.r.o., NEWTON Media, a.s., NFCP rental equipment s.r.o., NN Životní pojišťovna N.V., pobočka pro Českou republiku, Nokian Tyres s.r.o., Nový horizont spol. s r.o., NWD Finance, a.s., Obec Lichoceves, Odovik s.r.o., ONLINE APPS s.r.o., OpenWise Solutions s.r.o., Opportunus s.r.o., OPTISIGN s.r.o., Ovocný Světozor, panvicky.cz, Patina Real s.r.o., Pedira s.r.o., Potten & Pannen - Staněk group, a.s., PR&MEDIA PARTNERS s.r.o., PRAGOFLOSERVIS, spol. s r. o., Profi Second Hand s.r.o., Projectman.cz, s.r.o., Promedis s.r.o., Přírodní bydlení, Purple Foundation, nadační fond, Q Aukce, Radioservis, a.s., Rámy pasparty s.r.o., RE/MAX G8 Reality, RENOCAR, a.s., RÖTHEL Praha, spol. s r.o., Říha - Krátký, s.r.o., scanservice a.s., SCTbio a.s., Secupack s.r.o., SENTIENT s.r.o., SENTIS, spol. s r.o., SERVIND s.r.o., Shoptet, a.s., Shutter Hands s.r.o., Smart Informatics s.r.o., Smartlook.com, s.r.o., Smarty CZ a.s., SOTIO Biotech a.s., SPYobchod.cz, Squelle Group s.r.o., Starbucks ČR, STAVEBNINY DEK a.s., STEM/MARK, a.s., Studio Designiq, Svěřenský fond na podporu paliativní péče a osob v nezaviněných těžkých životních situacích, SVIT Gallery, Taste, a.s., TASY s.r.o., Tax 4 Accounting s.r.o., TechSoup, TenderPoint s.r.o., Tesco Stores ČR a.s., tesena s.r.o., The Boston Consulting Group, s.r.o., TOTAL ČESKÁ REPUBLIKA s.r.o., TRIEXPERT s.r.o., Trigema Building a.s., TTC Alfa s.r.o., TYKALOVÁ, advokátní kancelář s.r.o., Up Česká republika s.r.o., ÚVT, s.r.o., V4 Account Praha s.r.o., Výbor dobré vůle-Nadace Olgy Havlové, vykupujeme-online.cz, W.A.G. payment solutions, a.s., Xalution s.r.o., XLAB s. r. o., YUAR s.r.o.

Economics and finance

Cesta domu is financed from multiple sources, the budget income consists of donations from individual and corporate donors, contributions from endowment funds and foundations, subsidies from the state budget, payments from health insurance companies, and profits from its own activities and benefit events.

Economics and finance is managed by Jana Tonová.

Cesta domů Costs and Revenue in 2021:



Revenue in 2021

11,6 mil. Kč • from health insurance companies

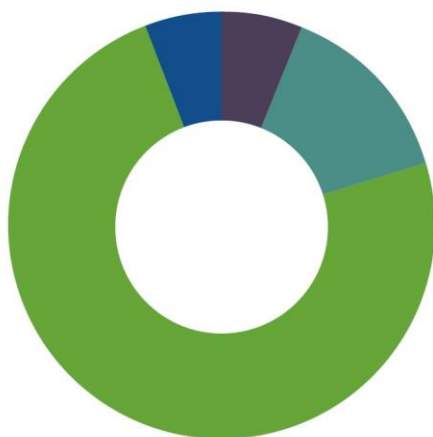
10,7 mil. Kč • sale of goods and services

34,7 mil. Kč • donations

18,3 mil. Kč • subsidies

4,2 mil. Kč • other income

79,4 mil. Kč • total



Costs in 2021

5 mil. Kč • materials

11,3 mil. Kč • services

58,7 mil. Kč • wage costs

4,5 mil. Kč • other costs

79,4 mil. Kč • total

* These are numbers that have not been audited. The annual report, including the audited financial statements, can be downloaded from our website; it is filed in the Collection of Deeds.

People

At the end of 2021, there were 128 employees at Cesta domu, which, converted to full-time equivalent, amounted to 73 FTEs (57 FTEs in patient care services and public awareness, 17 FTEs in donor care and administration).

The following people worked for Cesta domů in 2021:

Otto Adamec, Naděžda Adámková, Tereza Anderssonová, Sára Balabánová, Hana Baštová, Patrik Bém, Tomáš Blažke, Martina Borovková, Kateřina Bransburg, Monika Bursíková, Markéta Čábelová, Barbora Čelechovská, Petra Černá, Zuzana Černá, Pavel Demo, Karolína Drábková, Veronika Drnková, Pavel Duba, Antonín Ducháček, Dagmar Dynybylová, Mahulena Exnerová, Klára Fischerová, Zuzana Francová, Alena Hábltová, Eva Hálová, Oldřich Hanibal, Jan Havlůj, Dana Hechtová, Kateřina Hildebrandová, Markéta Hojná, Adam Houska, Adéla Howesová, Zuzana Hrnčířová, Eliška Hronešová, Martina Chalupníková, Václav Chytil, Zora Jandová, Barbora Janičinová, Kateřina Janoušková, Jana Janžurová, Tereza Jirková, Anna Kačabová, Hana Kašpárková, Pavel Klimeš, Marie Klimešová, Eliška Knapová, Michaela Kobrová, Petra Kocourková, Kleinová Kokešová, Tobiáš Kolmačka, Marta Kolská, Mlada Komárková, Pavel Koňarik, Kateřina Konopásková, Jan Kořenek, Emma Kotasová, Michal Kouba, Darina Kremplová, Anna Krutská, Zuzana Křemenová, Zuzana Kupcová, Lukáš Kutek, Tereza Lepešková, Jiří Ležal, Václava Linhartová, Daniela Lukešová, Hana Marešová, Zuzana Martínková, Petra Mejsnarová, Kateřina Menčíková, Vlasta Měšťánková, Jakub Mičica, Ester Miffková, Petr Mikoláš, Anna Mikulová, Eliška Mlynáriková, Jiří Navrátil, Jana Němečková, Lenka Nevařilová, Ludmila Nováková, Markéta Novotná, Magdalena Ondrová, Martina Parkánová, Ráchel Paslerová, Ivana Pičmanová, Martina Pižlová, Karolína Pochmanová, Jitka Polišínská, Kateřina Pospíšilová, Adéla Procházková, Jindřiška Prokopová, Marcela Provazníková, Kristina Ranná, Barbora Rejzková, Petra Rendlová, Štěpánka Ryšavá, Tereza Řezáčová, Roman Sailer, Jana Salcmanová, Barbora Steinlauf, Olga Stránská, Eva Svobodová, Pavlína Šedivá, Jana Šídová, Jaroslav Šimůnek, Kristýna Šimůnková, Marie Šimůnková, Veronika Šimůnková, Štěpánka Škampová, Ruth Šormová, Martina Špinková, Alena Štěpánová, Michaela Štěpánová, Helena Štohanzlová, Pavel Šuchman, Jiří Šulc, Michaela Šustová, Martina Tesařová, Linda Tichotová Fryčová, Magdalena Tomášková, Alena Tomešová Lukášová, Jana Tonová, Kateřina Tulachová, Veronika Vacková, Karolína Vagacká, Petra Vagenknechtová, Andrea Valchářová, Dita Válová, Eva Van Wagenen, Monika Vaníčková, Lenka Váňová, Kateřina Venclová, Sára Víchová, Magdalena Vlachová, Katarína Vlčková, Martina Vondrová, Pavla Vopatová, Alžběta Votavová, Irena Zavadová, Martina Zikmundová

Cesta domů bodies

Statutory body:

Mgr. Ruth Šorm
Director

Board of administration in 2021:

MUDr. Zdeněk Kalvach, CSc.
Chairman

Tereza Kaucká
Vice-Chairman

Ing. Jan Žůrek, CSc.
Vice-Chairman

RNDr. Josef Basik
Member

Mgr. Václava Bratinková
Member

Prof. RNDr. Milan Kodíček, CSc.
Member

Ondřej Krása, Ph.D.
Member

Mgr. Ing. Markéta Pravdová
Member

Founders:

MUDr. Ondřej Sláma, Ph.D.
Oncologist, palliative care provider
Ak. mal. Martina Špinková
Painter
Alžběta Marková, MAS
Nurse

The members of the board of administration and founders did not receive any remuneration, they worked voluntarily.

Headquarters and contact

Cesta domů, z.ú.

info@cestadomu.cz / www.cestadomu.cz / Reg. no.: 265 28 843 / Tax reg. no.: CZ26528843 /
Phone 266 712 610

Headquarters address

Office, medical facilities, counselling, respite services, equipment rental, education centre, library

Heleny Kočvarové 1583/1, 140 00 Prague 4

Charity shops

Bubenská 421/3, 170 00 Prague 7

Bělohorská 1682/74, 160 00 Prague 6

Bank details

Account number: 2800193970/2010, Fio banka, a. s., V Celnici 1028/10, Prague 1

The variable symbol for one-off donations is 357. Thank you.

Websites

Cestadomu.cz - Information on Cesta domů and our services

Umirani.cz - information, discussion and advice portal

Mojesmrt.cz - online app to help formulate end-of-life preferences

eVzpomínky.cz - virtual memorial site

facebook.com/cestadomu

twitter.com/CestaDomu

instagram.com/cesta_domu

youtube.com/c/Cestadomů1

linkedin.com/company/cesta-domu-z-u/

soundcloud.com/cestadomu

REPORT FOR 2021

This information and promotional material is not an official annual report.

The annual report, including the audited financial statements, can be downloaded from our website and filed in the Collection of Deeds.

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Jan Šilar

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